



THE ORIGINAL INDIAN HERO OF RADIO FAME!

and

No. 14

10¢

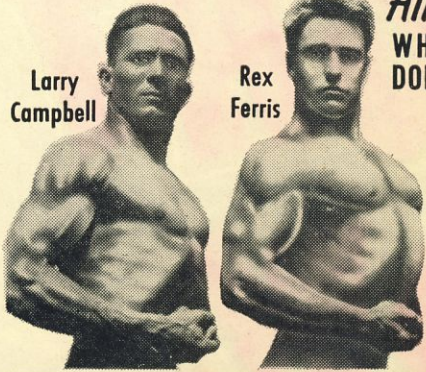
STRAIGHT ARROW





WEB COMIC
UNIVERSE.COM

Which of these 2 one time WEAKLINGS PAID only a Few Cents? to become an "All-Around" HE-MAN at Home!



Larry Campbell

Rex Ferris

WHICH ONE PAID HUNDREDS OF DOLLARS TO TRAIN AT MY SIDE?

Rex Ferris, like you, paid only a few cents to start building into a champion all around He Man!

Rex mailed me a coupon as below. He was a skinny bag of bones. Today he is tops in athletics, strength, business.

Larry Campbell paid me hundreds of dollars to train at my side years ago. Now you can start building into an All Around He Man right at home with these same progressive power secrets for only a few cents—just as Rex Ferris did!

AMAZING
get acquainted offer!
Now All 5 Famous Jowett Complete Muscle Building Courses
YOUR LAST CHANCE only **10c**
Instead of \$1.00
plus **FREE** MY PHOTO BOOK OF FAMOUS STRONG MEN!

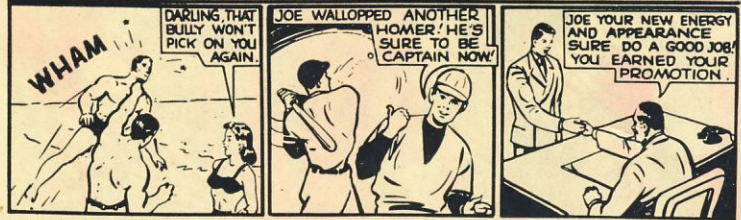
"The Jowett System is the greatest in the world!" says R. F. Kelly, Physical Director, Atlantic City.

Let's Go, Pal! I'll prove I can make YOU too

an "ALL-AROUND" HE-MAN

FAST—or it won't cost you a cent—
says George F. Jowett—World's Greatest Body Builder

HOW YOU CAN BE A WINNER AT ANYTHING YOU TACKLE WITH **PROGRESSIVE POWER**



ENJOY MY "PROGRESSIVE POWER" STRENGTH SECRETS! GIVE ME 10 EASY MINUTES A DAY—WITHOUT STRAIN!

I'll teach you the "Progressive Power Method" through which I rebuilt myself from a physical wreck the doctors condemned to die at 15, to the holder of more strength records than any other living athlete or teacher! "Progressive Power" has proven its ability to build the strongest, handsomest men in the world. And I stand ready to show you on a money back basis—that no matter how flabby or puny you are, I can do the same for you right in your own home. Let me prove I can add inches to your arms, broaden your shoulders, give you a man-sized chest, powerful legs and a Rock-like back—in fact, power pack your whole body so quickly it will amaze you! Yes, I'll jam you with power and self-confidence to master any situation—to win popularity—and to get ahead on the job! Through my proven secrets I bring to life new power in you inside and out, until YOU are fully satisfied you are the man you want to be.

BUILD A BODY YOU WILL BE PROUD OF...

10 DAY TRIAL!

Think of it—all five of these famous courses now in one picture-packed volume for only 10c. If you're not delighted with this famous muscle-building guide—if you don't actually FEEL results within ONE WEEK, send it back and your money will be promptly refunded!

FREE! Jowett's Photo Book of Famous Strong Men!

This amazing book, "Nerves of Steel, Muscles of Iron," has guided thousands of weaklings to muscular power. Packed with photos of miracle men of might and muscle who started perhaps weaker than you are. Read the thrilling adventures of Jowett in strength that inspired his pupils to follow him. They'll show you the best way to might and muscle. Send for FREE gift book of PHOTOS OF FAMOUS STRONG MEN.

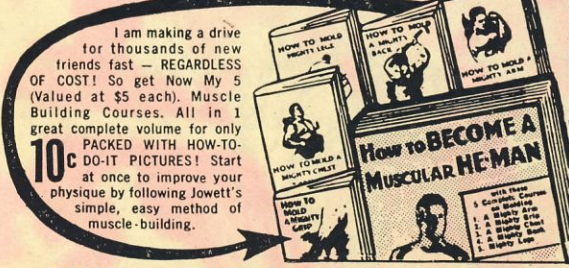
Jowett Institute of Physical Training
Dept. ME 15, 230 Fifth Ave., N. Y. C. 1

PROVE IT TO YOURSELF IN ONE NIGHT
Send only 10c for my 5 easy-to-follow, picture-packed courses now in 1 complete volume "How to Become a Muscular He-Man." Try it for one night. Experience the thrilling strength that surges through your muscles.



Just a Few of the Records of
George F. Jowett

whom experts call the "Champion of Champions." • World's welterweight wrestling champion at 17 • World's weight lifting champion at 19 • Reputed to have the strongest arms in the world • Four times winner of the world's most perfectly developed body... plus many other world records!



JOWETT INSTITUTE OF PHYSICAL TRAINING
230 Fifth Ave., Dept ME 15 • New York 1, N. Y.

FREE GIFT COUPON! **DEPT. ME 15**

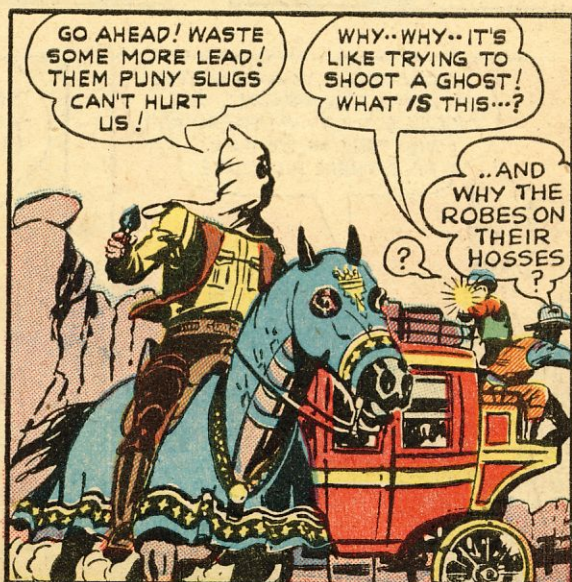
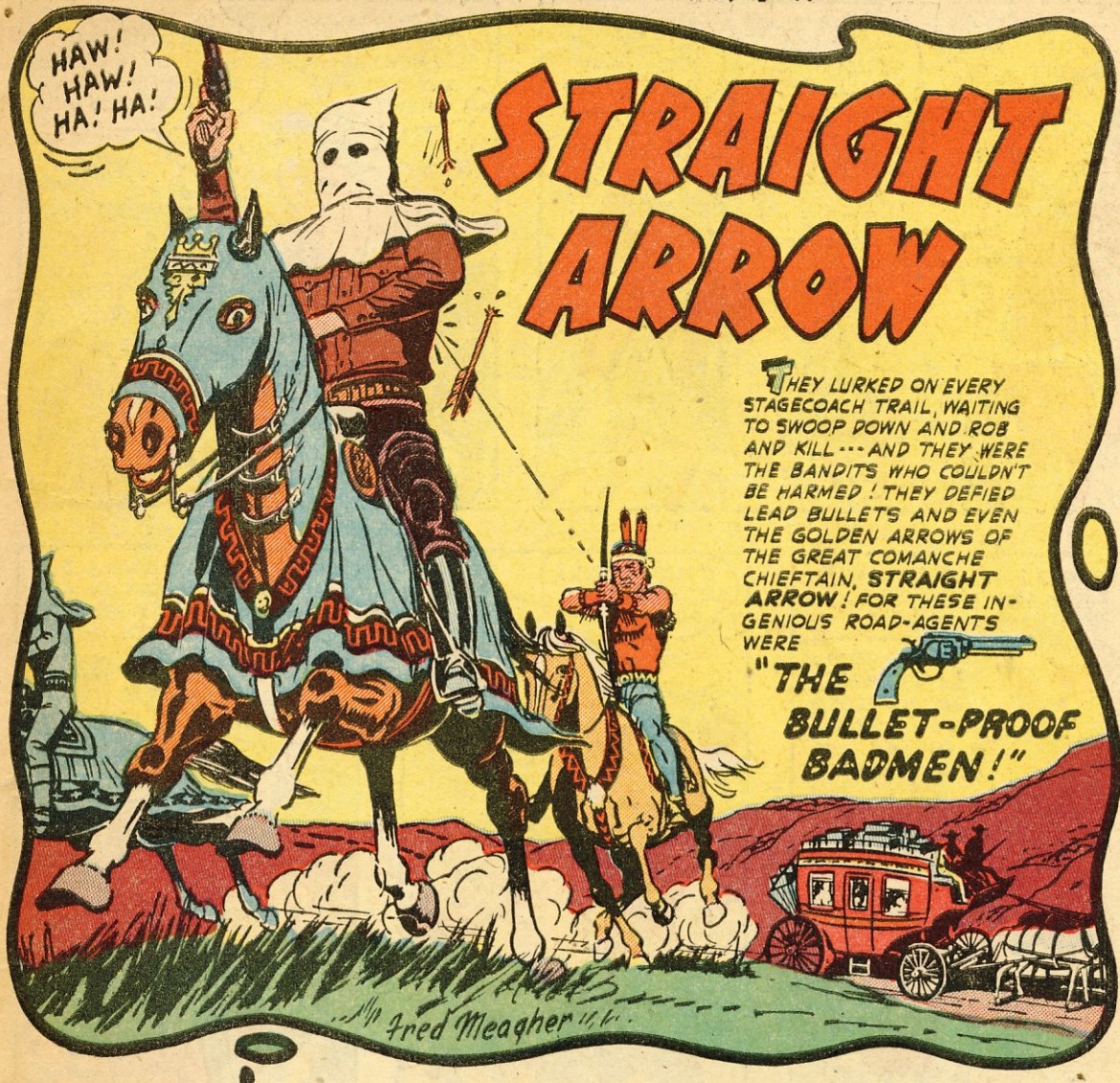
JOWETT INSTITUTE OF PHYSICAL TRAINING
230 FIFTH AVENUE, NEW YORK 1, N. Y.

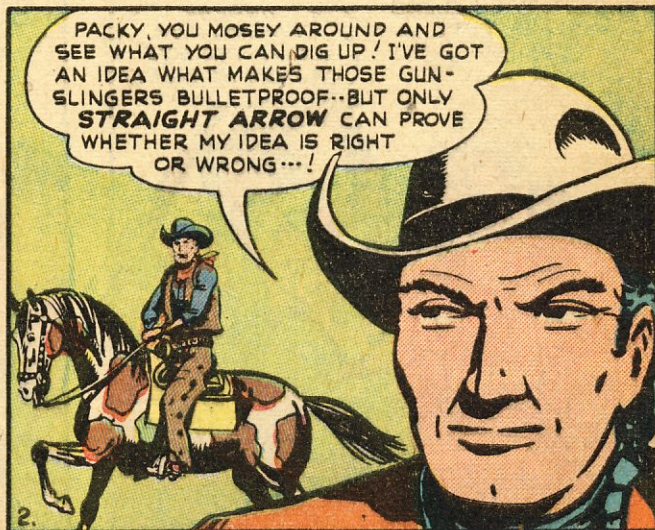
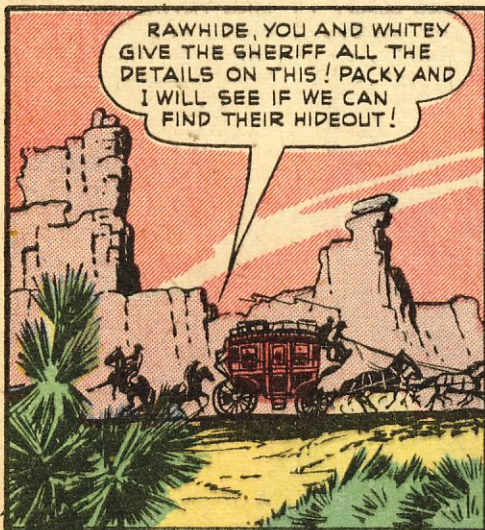
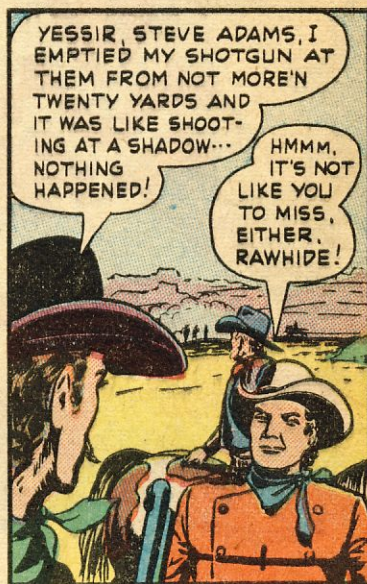
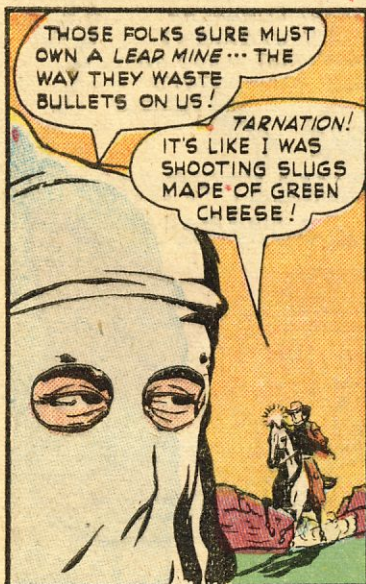
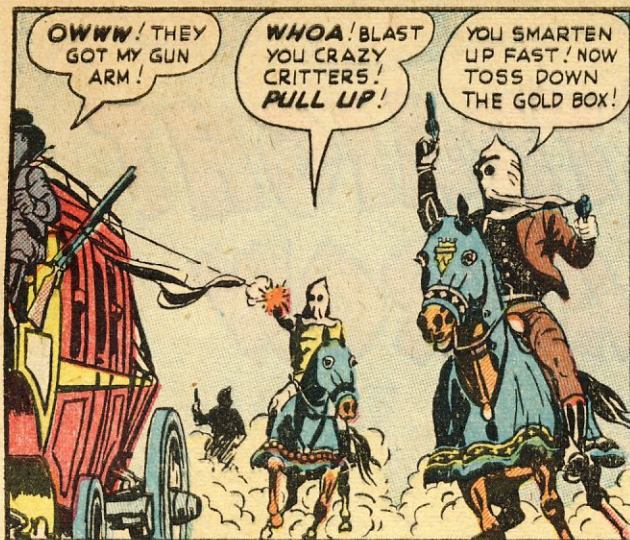
George F. Jowett's Photo Book of Strong Men, plus all 5 Muscle Building Courses: 1. Molding a Mighty Chest. 2. Molding a Mighty Arm. 3. Molding a Mighty Grip. 4. Molding a Mighty Back. 5. Molding Mighty Legs—Now all in One Volume "How to Become a Muscular He-Man." ENCLOSED FIND 10c FOR POSTAGE AND HANDLING.

NAME _____ AGE _____
(Please Print Plainly, Include Zone Number)

ADDRESS _____ NO C.O.D.'s

CITY _____ ZONE & STATE _____





SOON AFTER, IN THE SECRET CAVE IN SUNDOWN VALLEY...

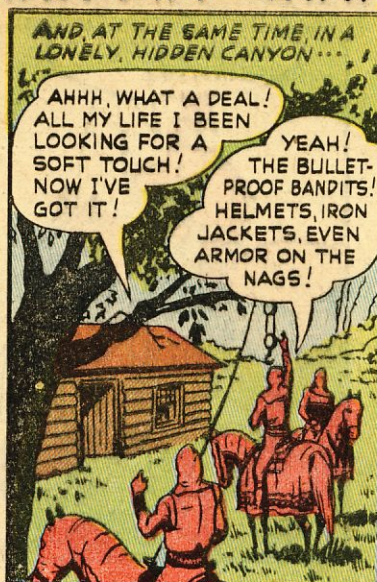
HO, GREAT HORSE, YOU ARE EAGER FOR ACTION! STRAIGHT ARROW SHALL SEE THAT YOU GET IT!



AND, AT THE SAME TIME, IN A LONELY, HIDDEN CANYON...

AHHH, WHAT A DEAL! ALL MY LIFE I BEEN LOOKING FOR A SOFT TOUCH! NOW I'VE GOT IT!

YEAH! THE BULLET-PROOF BANDITS! HELMETS, IRON JACKETS, EVEN ARMOR ON THE NAGS!



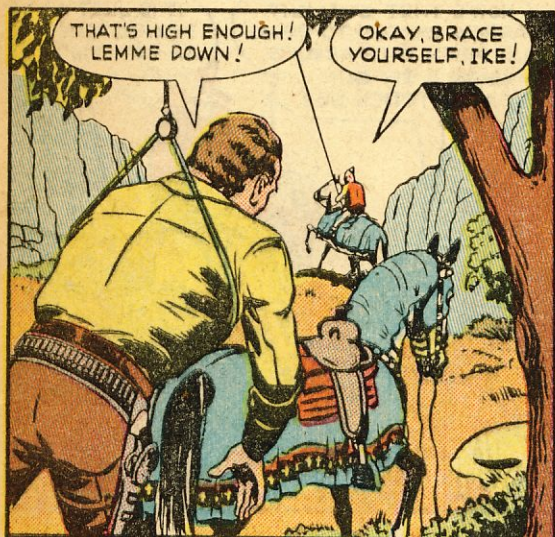
ONLY TROUBLE IS IT MAKES YOU SO UNWIELDY YOU GOT TO USE A WINCH TO GET ON AND OFF THE HORSE!

WELL, THAT'S ONE LITTLE TROUBLE I AIN'T OBJECTING TO!



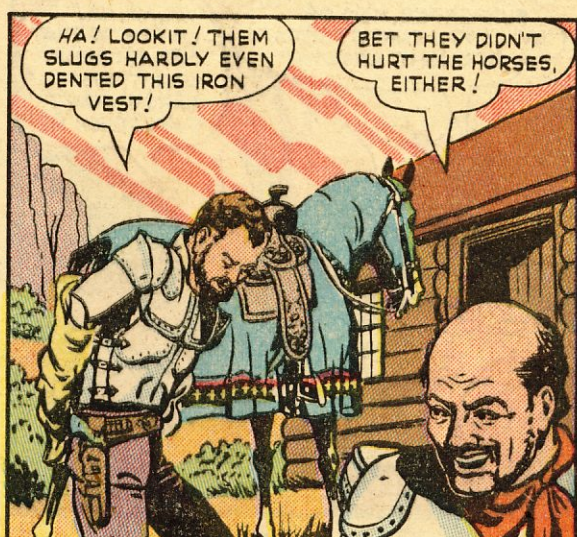
THAT'S HIGH ENOUGH! LEMME DOWN!

OKAY, BRACE YOURSELF, IKE!



HA! LOOKIT! THEM SLUGS HARDLY EVEN DENTED THIS IRON VEST!

BET THEY DIDN'T HURT THE HORSES, EITHER!



AND THE HORSE'S ARMOR! WHY, EVEN THAT LIGHT METAL WASN'T PIERCED NO PLACE!

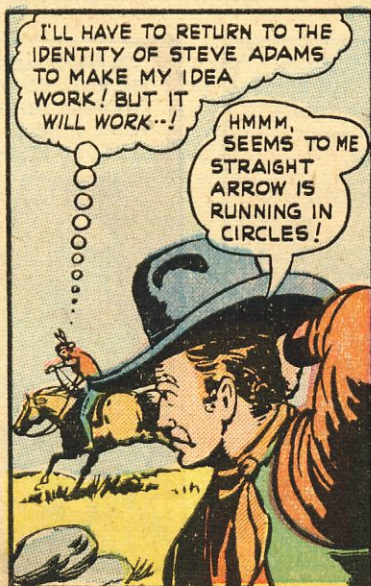
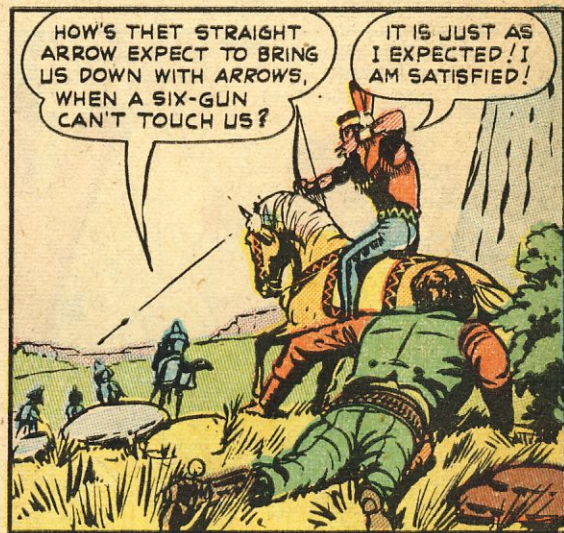
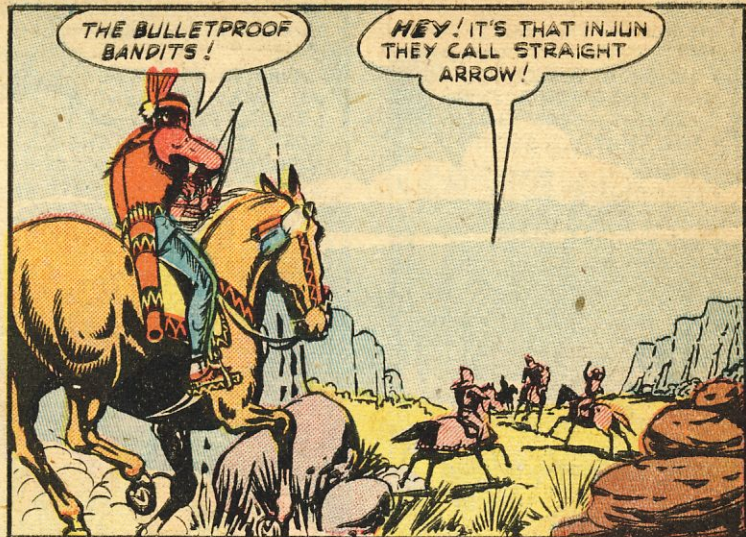
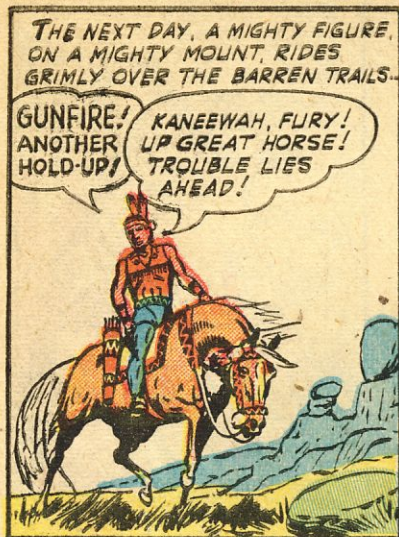
YEP, LET'S FACE IT BOYS! IKE BEMIS IS A GENIUS!

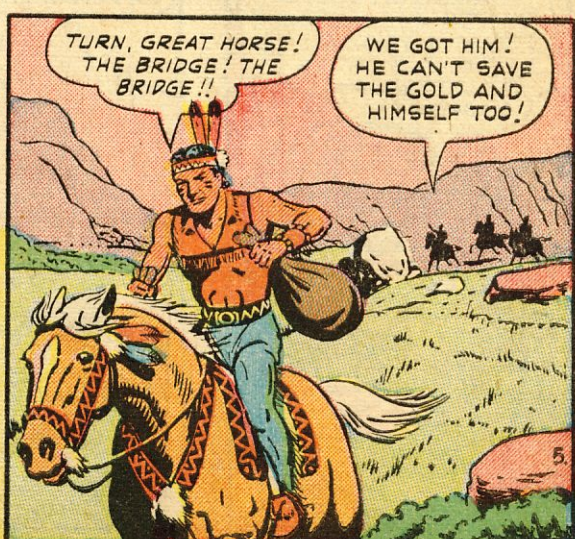
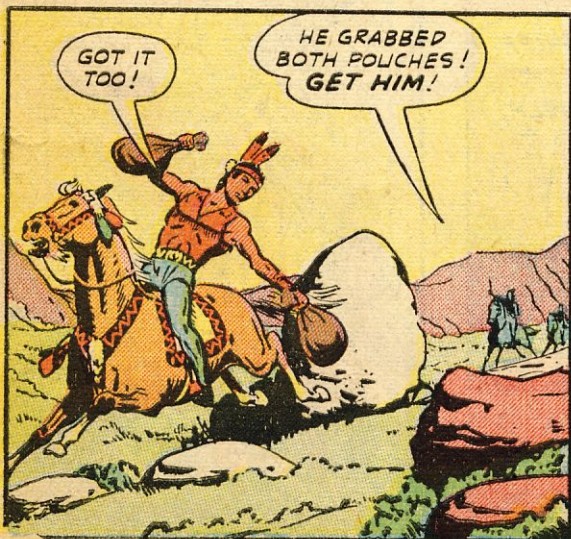
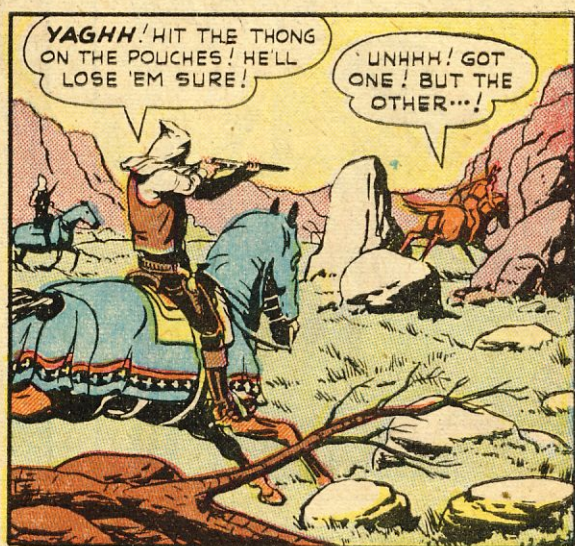
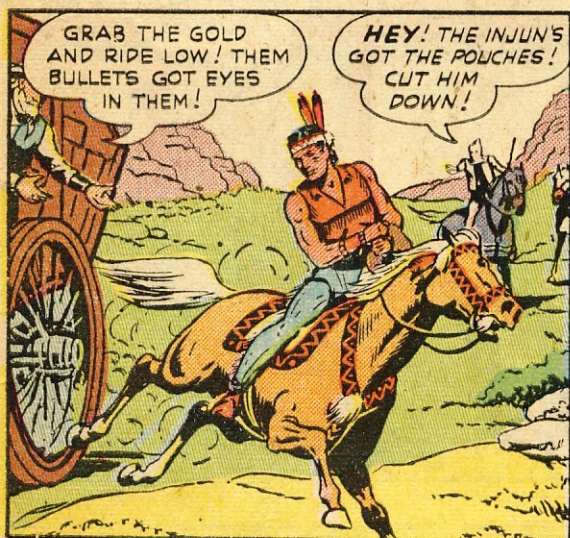
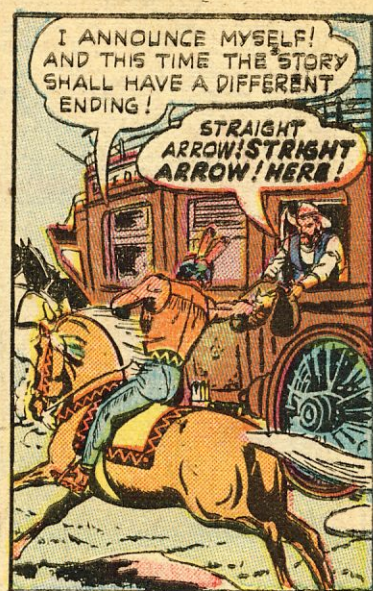


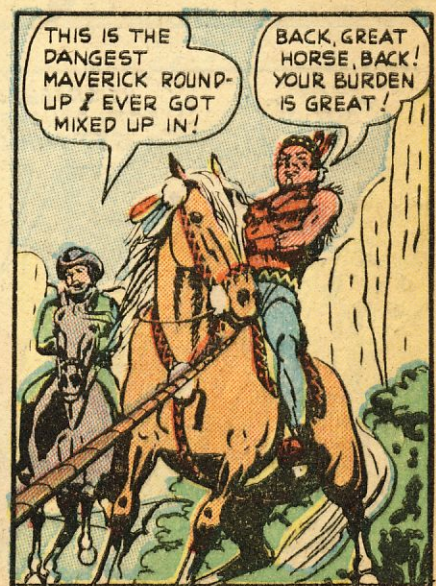
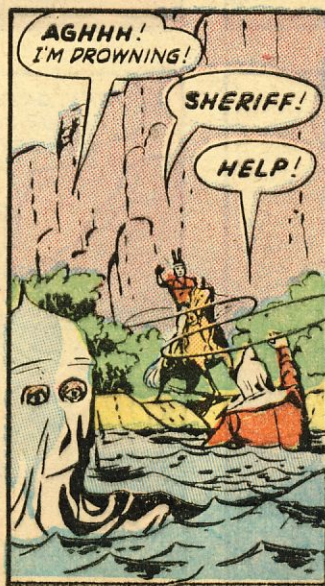
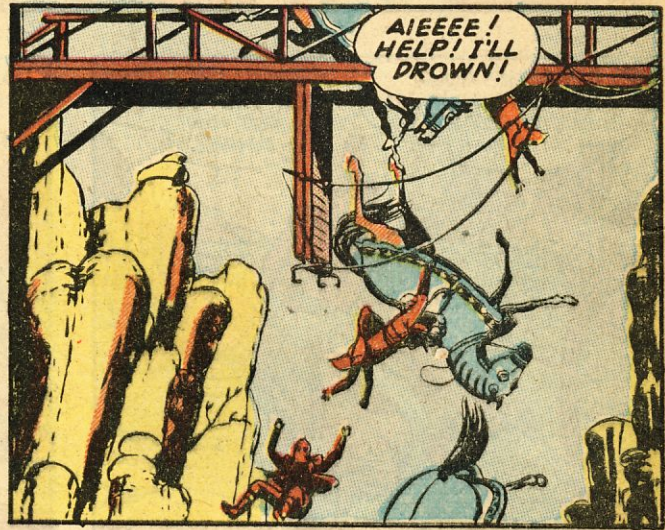
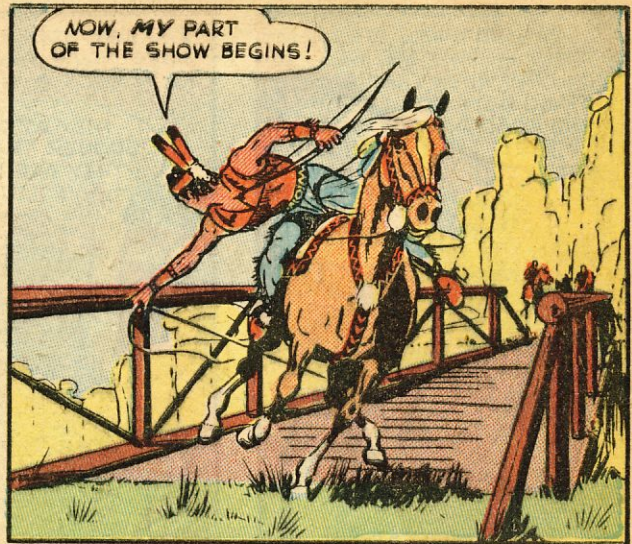
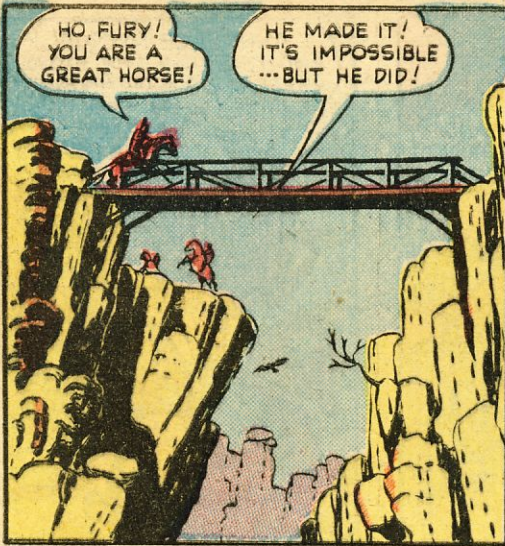
YAHOO! LOOK AT THAT! THERE'S SO MUCH GOLD THERE I WONDER HOW YOUR HORSE EVER LUGGED IT, IKE!

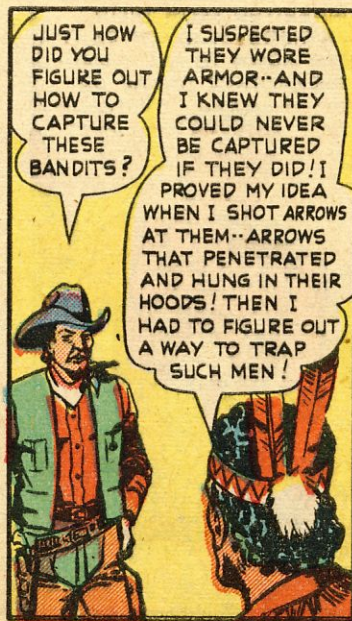
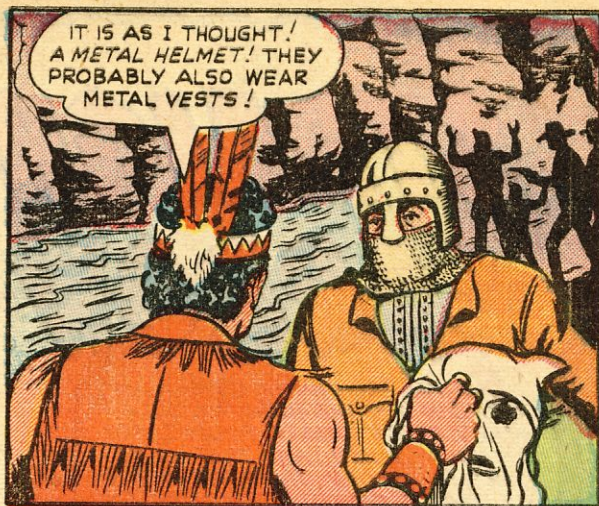
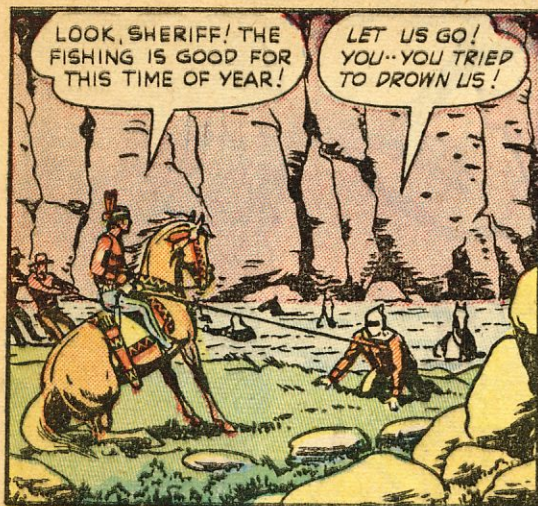
HMPFF! THEM BIG IMPORTED HORSES COULD LUG AN ELEPHANT! NOW STOP GABBING! WE GOT TO PLAN A JOB A DAY FOR THE NEXT MONTH!











STRAIGHT ARROW

FAR, FAR FROM HOME, **STRAIGHT ARROW** AND THE INCOMPARABLE **FURY** PRESS ONWARD, PUSH DEEPER INTO A WILD NEW LAND THAT HOLDS CERTAIN DANGER. THE MOST OMINOUS OF MENACE CANNOT STOP THEM, FOR THEIR MISSION IS SACRED-- AND DETERMINED TO CARRY OUT THIS MISSION IS

"**STRAIGHT ARROW ... FIGHTING PEACEMAKER**"



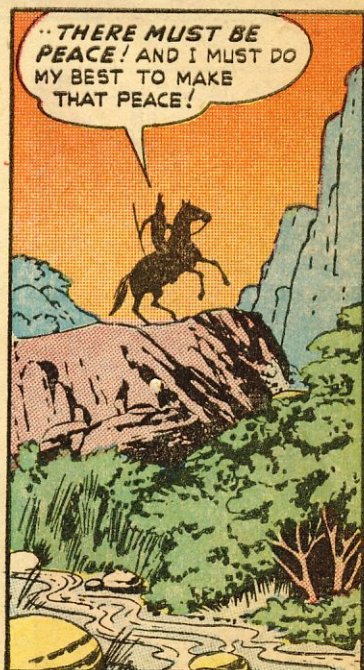
FOR MANY CENTURIES NOW, THE **APACHES** AND **SHO-SHONES** HAVE MADE RELENTLESS WAR ON EACH OTHER! THE YEARS OF SLAUGHTER HAVE THINNED THE RANKS OF BOTH--

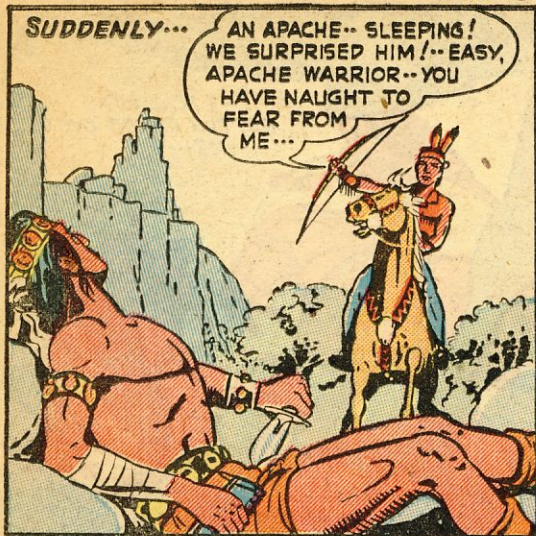


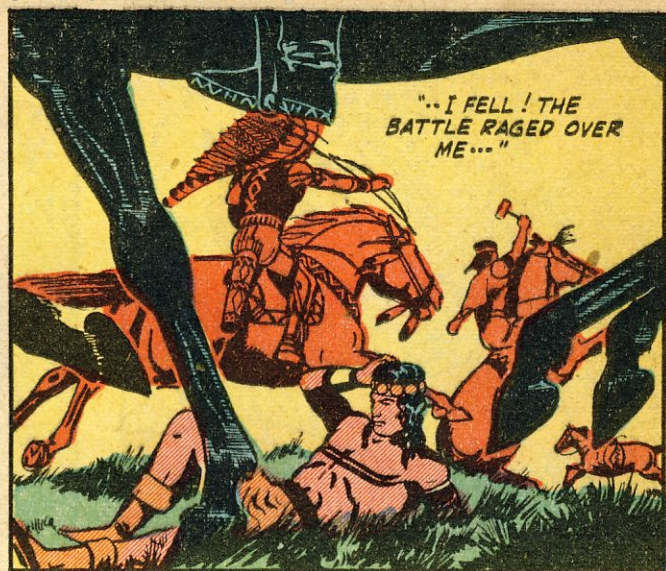
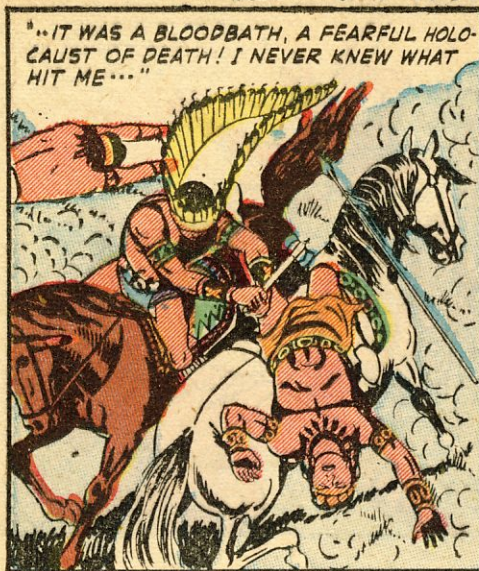
THEY KILL WITHOUT REASON--WITH BLIND HATRED INHERITED FROM THEIR FATHERS! IT IS NOT RIGHT FOR INDIAN TO KILL INDIAN--FOR BROTHER TO WAR ON BROTHER--



"THERE MUST BE PEACE! AND I MUST DO MY BEST TO MAKE THAT PEACE!"







"FOURTEEN SUNS OF PAIN! FOURTEEN SUNS OF HAPPINESS, TOO, NURSED BY THE GENTLE HANDS OF MA-TI-KI! THEN... AT LAST... I COULD WALK... I WAS RETURNED TO LIFE..."



"...IT HAPPENED... A BEAUTIFUL AND POWERFUL THING, STRONGER THAN ANYTHING IN THE WORLD!"

AH, MA-TI-KI... GENTLE SHOSHONE MAID... I CAN NOT HELP MYSELF... I... I LOVE YOU!

...AND I LOVE YOU, TRUE BOW... WITH ALL MY HEART!



"BUT...!"

SO THIS IS WHERE OUR MA-TI-KI STEALS TO EVERY NIGHT! **KILL THE ENEMY!**

NO! RUN, TRUE BOW... **RUN!** WE WILL MEET AGAIN... **BUT RUN!**



RUN, TRUE BOW, RUN!

FAREWELL, MA-TI-KI! FAREWELL, MAID OF MY HEART!



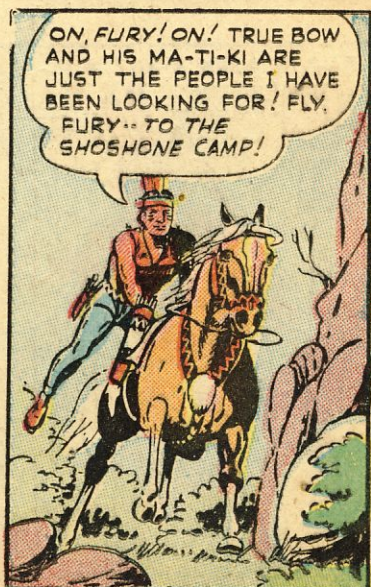
...AND SO I ESCAPED! BUT NOW I WANDER THE PLAIN ALONE, TOO TORN WITH SORROW TO GO BACK TO MY OWN PEOPLE... I KNOW NOT WHAT TO DO...!

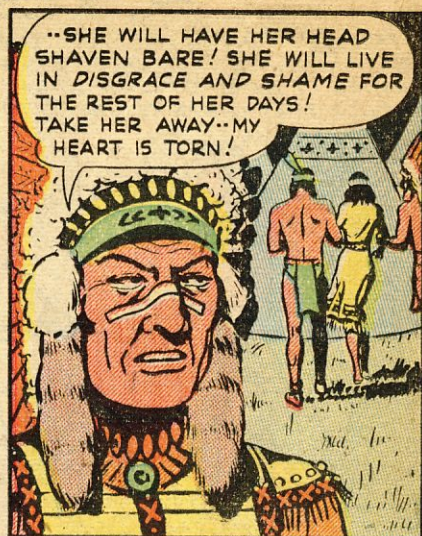
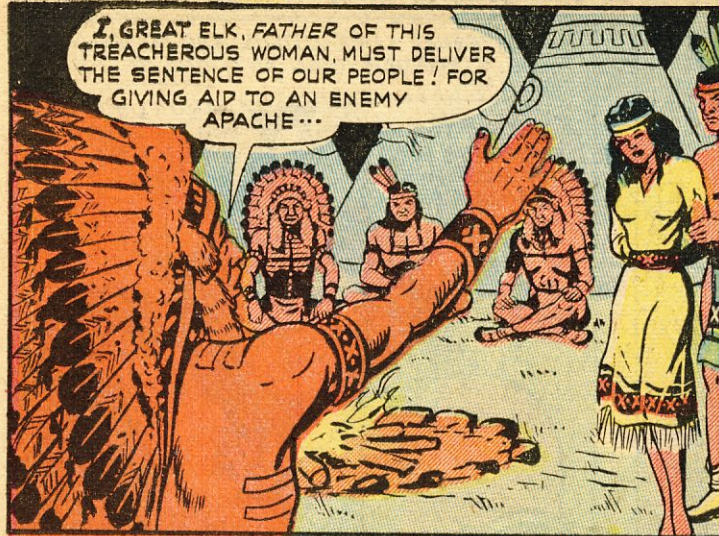


PERHAPS I CAN HELP YOU, TRUE BOW! WAIT HERE, AMONG THESE ROCKS! WAIT UNTIL THE MOON IS HIGH... I WILL RETURN...



ON, FURY! ON! TRUE BOW AND HIS MA-TI-KI ARE JUST THE PEOPLE I HAVE BEEN LOOKING FOR! FLY, FURY... TO THE SHOSHONE CAMP!





AND, WHEN THE MOON IS HIGH...

TRUE BOW--
MY BELOVED!

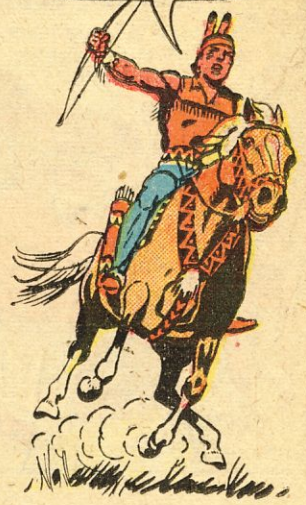
MA-TI-KI!
MAID OF
MY HEART!



REMAIN IN THE CAVE UNTIL
I RETURN AT DAWN! I WILL
RETURN--AND BRING YOUR
TROUBLES TO AN END!

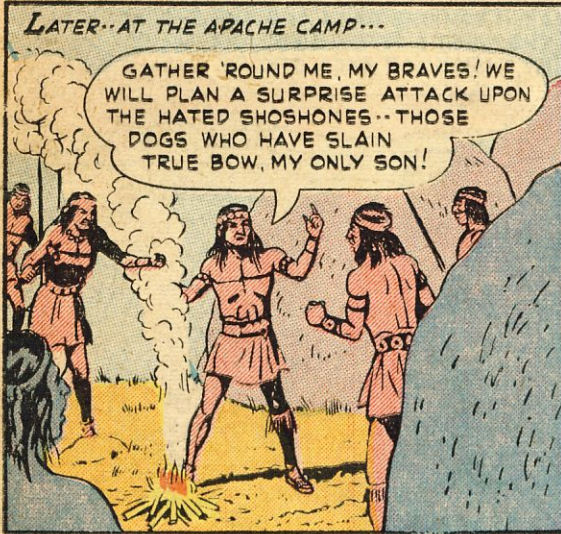


TO THE APACHE CAMP!
KANEEWAHHHHH...



LATER--AT THE APACHE CAMP--

GATHER 'ROUND ME, MY BRAVES! WE
WILL PLAN A SURPRISE ATTACK UPON
THE HATED SHOSHONES--THOSE
DOGS WHO HAVE SLAIN
TRUE BOW, MY ONLY SON!



SUDDENLY...

WE ARE
ATTACKED!

A COMANCHE ARROW!
COMANCHES! A NEW
ENEMY INVADES OUR
LAND!

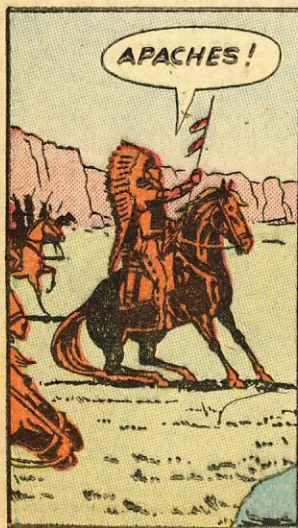
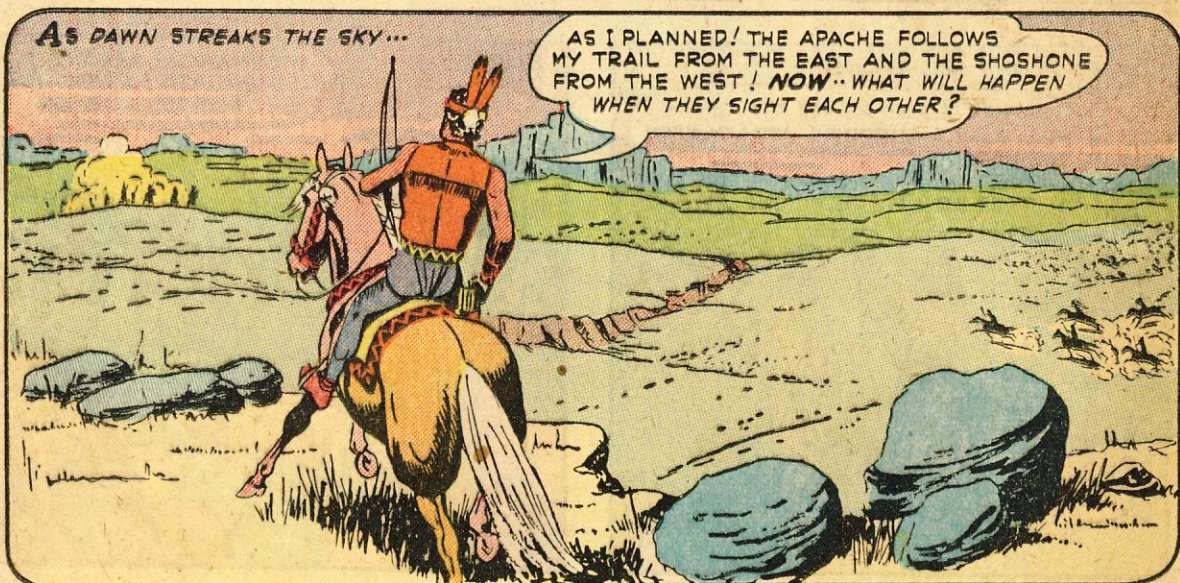


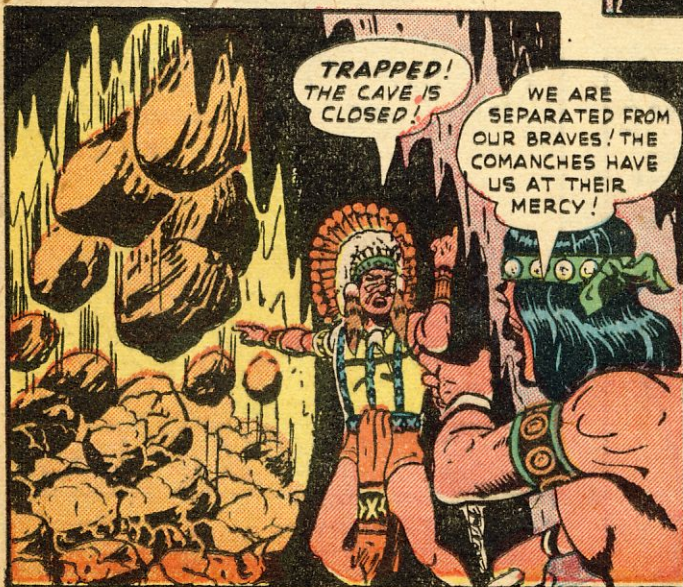
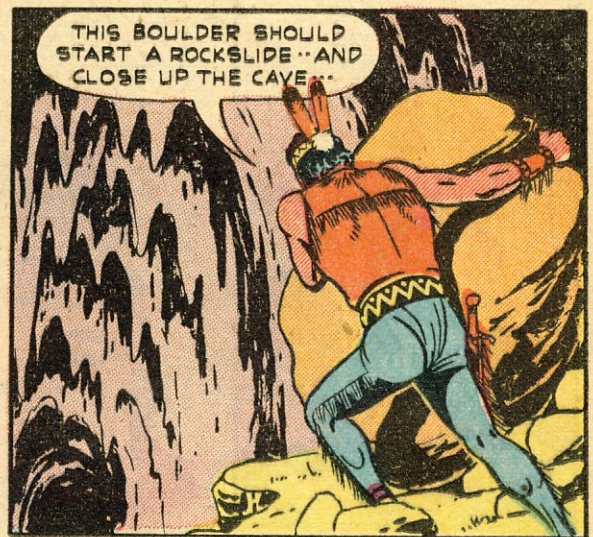
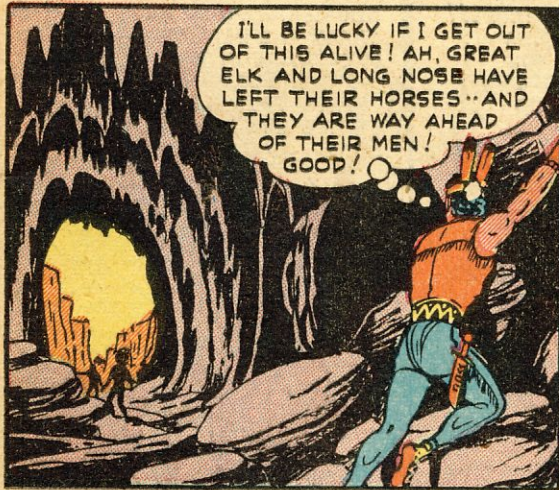
I WANT FOUR SCOUTS TO
JOIN ME! WE WILL TRACK
DOWN THIS COMANCHE AND
END HIS WORTHLESS LIFE
BEFORE THE SUN
ARISES!

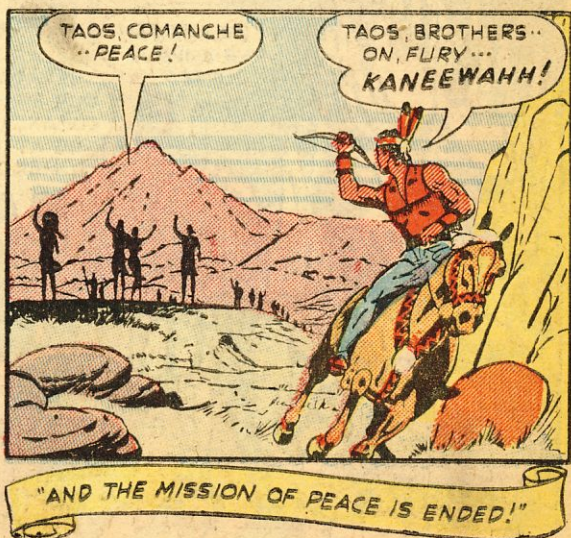
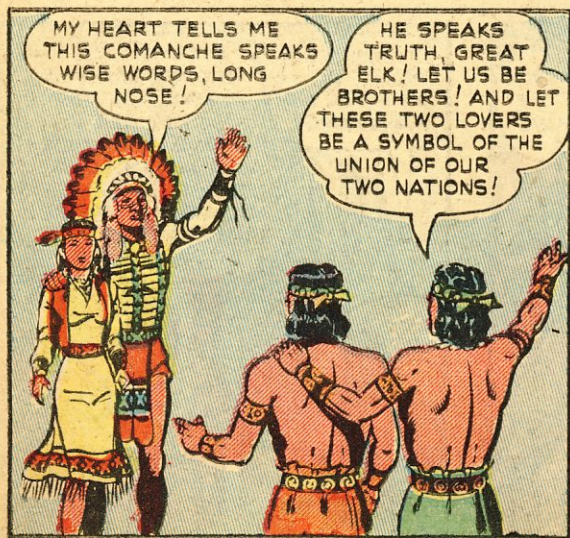
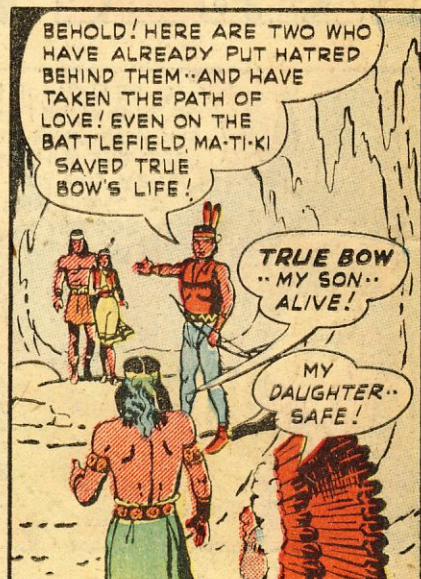
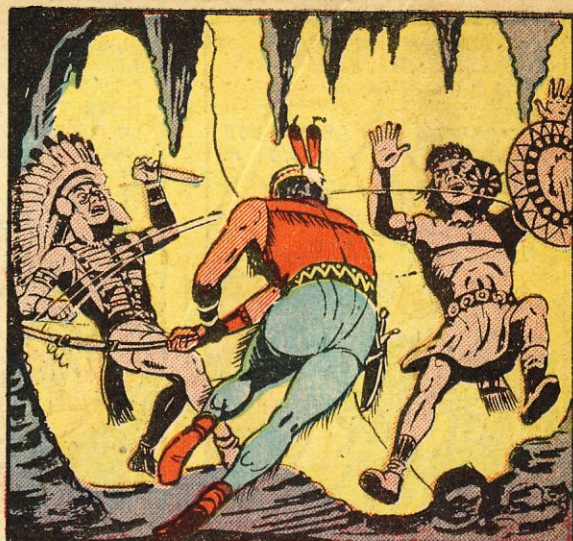


I MUST HAVE STIRRED UP
A HORNET'S NEST IN THE
APACHE CAMP! NOW-- BACK
TO THE SHOSHONE
VILLAGE!









RED HAWK



IN THEIR DAYS OF PEACE, IN DAYS WHEN BUFFALO WERE FAT AND ROAMED THE GRASSY PLAINS UNTIL THE EARTH SHOOK, THE INDIANS OF THE GREAT PLAINS MET IN FRIENDSHIP. FORGOTTEN WERE THE SCALP-RAIDS AND WAR PARTIES. NOW THE PEOPLE GATHERED TO EAT PEMMICAN AND SUN-FLOWER CAKES, AND THE YOUNG WARRIORS TO PLAY ROUGH GAMES...

BUT WHEN THE **HORSE KILLER** OF THE SOUTHERN CHEYENNE, HAS **RED HAWK** ACCUSED OF THIEVERY, THERE ARE BLACK DAYS AND BLACKER NIGHTS AHEAD FOR THE YOUTHFUL WARRIOR UNTIL HE DISCOVERS-

'THE DEVIL BAG!'

RWEL

JUST AS ONE HUNDRED YEARS LATER, YOUNG MEN MIGHT CHALLENGE ANOTHER GROUP TO A GAME OF BASEBALL, SO THE VISITING SIOUX YOUTHS RACE THROUGH THE CHEYENNE CAMP, WHOOPING AND SHOUTING...

HO, LAZY CHEYENNES! MEET US AT THE GAME OF LEADING ARROW!

OUT BY THE FLATS! YAHOO!

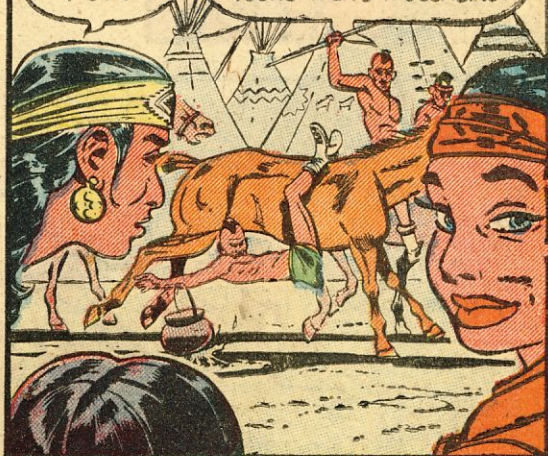
WE HEAR, SIOUX BRAGGARTS! WE'LL BE THERE!



OF COURSE, THE WOMEN SCOLD AND SHOUT, BUT THE CORNERS OF THEIR LIPS TWITCH IN LAUGHTER...

WATCH OUT FOR MY COOKING POT!

FAREWELL, FLOWER OF THE DAWN! COME AND SEE US WIN THE SOLES OF YOUR YOUNG MEN'S MOCCASINS!



IN "LEADING ARROW" THE CONTESTANTS FIRE AT AN ARROW IN MID-AIR—TRYING TO JUDGE WHERE IT WILL LAND, SO THEY MAY PLACE THEIR ARROWS BESIDE IT!

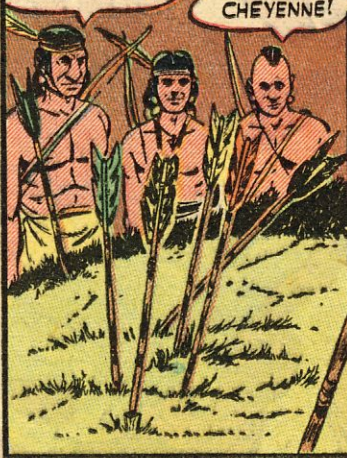
IT WILL BE A LONG FLIGHT! OTTERTAIL BENDS A STRONG BOW!



OUT OF THE FOUR ARROWS CLOSEST TO THE LEADING ARROW, THREE BELONG TO RED HAWK...!

NEVER HAVE I SEEN SUCH SHOOTING! RED HAWK SCORES THREE TIMES THREE!

HMMPH! MAYBE IT WILL BE US SIOUX WHO LOSE OUR MOCCASINS TO THE CHEYENNE!



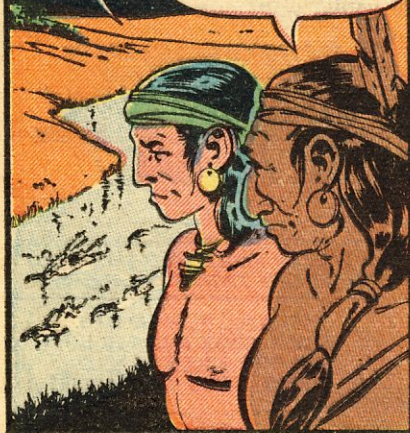
AT THE MUD-AND-WILLOW FIGHT, WHEREIN THE AIR IS FILLED WITH CLAY BALLS THAT LAND WITH EXPLOSIVE FORCE, RED HAWK LEADS THE WINNING CHARGE...

THEY'RE RETREATING! ON, PEOPLE OF THE NOTCHED TOMAHAWKS! ON, CHEYENNE!



THAT RED HAWK WINS AT EVERYTHING! LOOK—HE EVEN EXCELS IN SWIMMING!

AND IN WRESTLING, AND LOOK—HE EVEN EXCELS IN "SNOW SNAKE" THAT WE PLAY IN WINTERTIME, IN FOOT-AND-PONY-RACING—AND MOST ESPECIALLY IN LACROSSE!



YOU'RE A SOUTHERN CHEYENNE, VISITING RELATIVES, HORSE KILLER. MAYBE YOU DON'T KNOW ABOUT RED HAWK! **NOBODY** BEATS HIM! IN ANYTHING! TAKE A FRIENDLY WORD OF ADVICE, AND GET THAT JEALOUS LOOK OUT OF YOUR EYES!



BUT AFTER THE OLDER WARRIOR HAS GONE, HORSE KILLER SITS AND BROODS UNTIL THE CALL TO COME AND PLAY LACROSSE RINGS OUT...

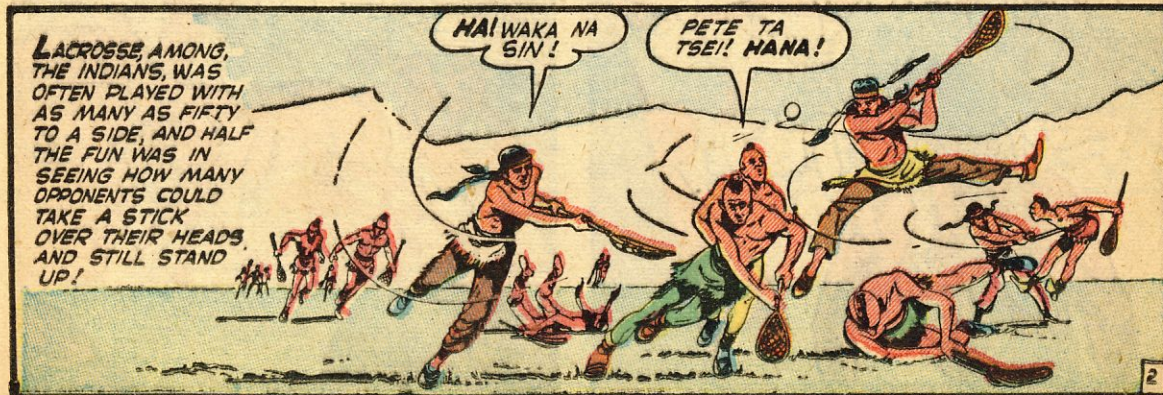
SO RED HAWK IS PRETTY GOOD, IS HE? I'M NOT SO BAD AT LACROSSE MYSELF! HMMM—THERE'S MORE THAN ONE WAY TO TRAP AN EAGLE!



LACROSSE, AMONG, THE INDIANS, WAS OFTEN PLAYED WITH AS MANY AS FIFTY TO A SIDE, AND HALF THE FUN WAS IN SEEING HOW MANY OPPONENTS COULD TAKE A STICK OVER THEIR HEADS AND STILL STAND UP!

HA! WAKA NA SIN!

PETE TA TSEI! HANA!



ONCE AGAIN IT IS RED HAWK WHO STANDS OUT, CARRYING THE BALL IN HIS NET TO TOUCH THE ENEMY POST MANY TIMES...

I TALLY! I TALLY!

HE RUNS WITH THE SPEED OF ITSIKAMAHIDI, THE PRAIRIE WOLF!

YOU'LL TALLY NO MORE! THIS IS THE CHANCE I'VE BEEN WAITING FOR!

THUDDO!

NO ONE LIFTS RED HAWK. HE IS ALLOWED TO LIE THERE UNCONSCIOUS UNTIL HE CAN RISE UNDER HIS OWN POWER, FOR TO BE CARRIED OFF WOULD BE A DISGRACE...

WHOEVER HIT ME MUST HAVE USED A **WARCLUB**! OOOHH... MY HEAD THROBS LIKE THE HEART OF THE WAKAN TANKA!

AS A NEW DAWN CRIMSONS THE PLAINS...

RISE, THIEF IN THE NIGHT! HAVE YOU LOST ALL YOUR WITS TO GO ALONE AMONG THE SIOUX AND STEAL?

THIEF...? STEAL...? WHAT WORDS ARE THESE, OTTERTAIL?

RED HAWK, THIS BUFFALO SKULL AMULET WAS FOUND IN THE SIOUX TEEPEE BESIDE THE SPOT WHERE THE SACRED ORANGEWOOD BOW WAS STOLEN!

IT IS MY AMULET— BUT I STOLE NO BOW!

LOOK, CHIEF WHITE BULL! HERE IS THE SACRED BOW! I FOUND IT WELL HIDDEN IN RED HAWK'S BED!



I LAY UNCONSCIOUS ON THE LACROSSE FIELD ALL YESTERDAY AFTERNOON! I WENT TO MY BED, AND SLEPT ALL NIGHT! I STOLE NO BOW!

THERE MAY BE A MISTAKE! I WOULD NOT WANT HIM PUNISHED TOO BADLY. WE HAVE THE BOW. IT MAY BE ONLY A BOYISH PRANK!

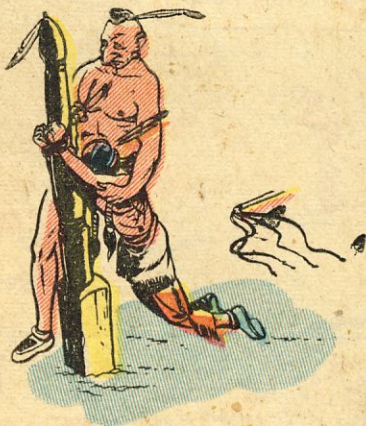


RED HAWK MUST LEARN THAT A CHEYENNE WARRIOR DOES NOT PLAY SUCH PRANKS ON FRIENDLY TRIBES! TEN LASHES OF THE WHIP, THEN LET NONE SPEAK TO HIM FOR TWO WEEKS!

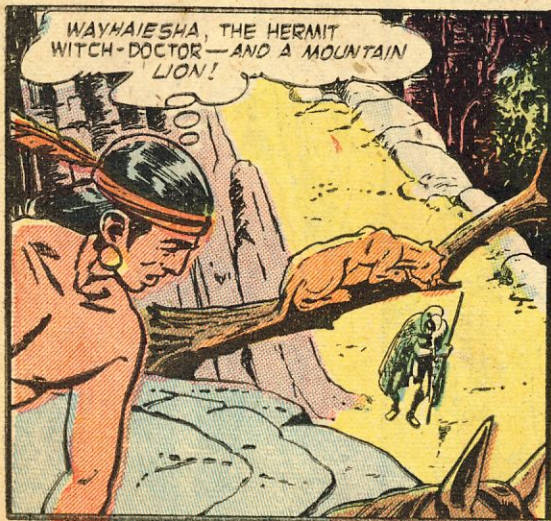
IN SILENCE, RED HAWK TAKES THE LASHING. HE HANGS IN THE ROPES, DAZED AND IN AGONY, UNTIL THE KNIFE OF BIGFOOT CUTS HIM FREE...

FOR TWO DAYS HE LIES AS ONE DEAD, NOT MOVING, NOT SPEAKING. ON THE MORNING OF THE THIRD DAY...

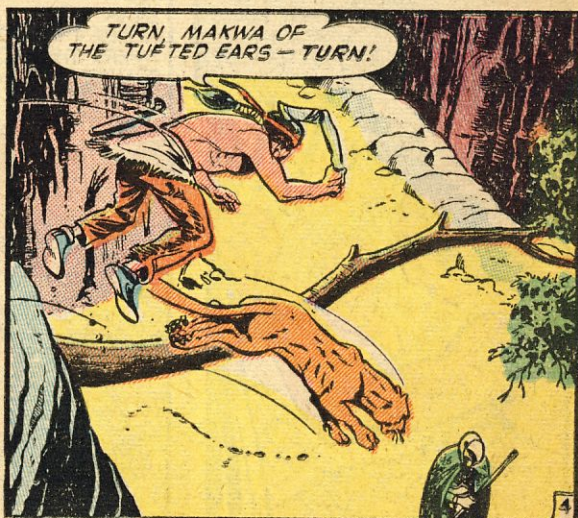
I STOLE NO SACRED BOW! MY PEOPLE HAVE SINNED AGAINST ME, AND MY HEART IS FULL OF HURT! SOMEONE PUT MY AMULET IN THE SIOUX TEPEE!



HORSE KILLER SAYS HE FOUND MY BOW UNDER MY BED! YET I SLEPT IN MY BED ALL NIGHT! HE COULD NOT HAVE PUT IT THERE—UNTIL OTTERTAIL CAME TO TAKE ME TO THE CHIEF!

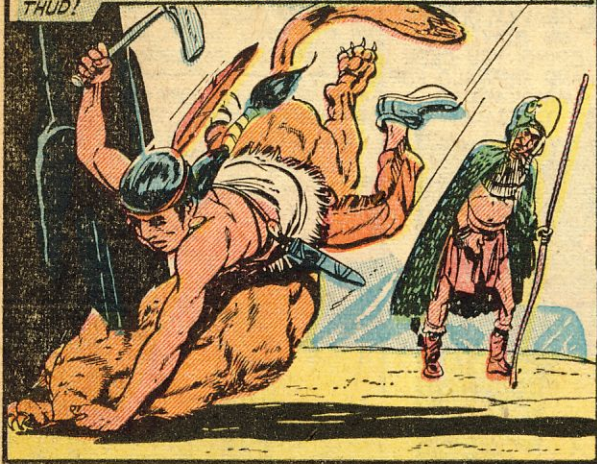


WAYHAIESHA, THE HERMIT WITCH-DOCTOR—AND A MOUNTAIN LION!



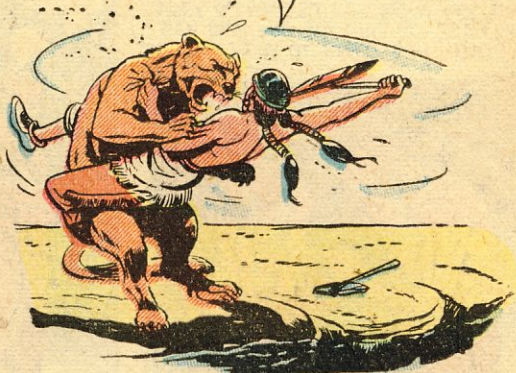
TURN, MAKWA OF THE TUFTED EARS—TURN!

RED HAWK SLAMS HIS WARCLUB HOME— THEN BOY AND LION LAND ON THE ROCK LEDGE WITH A SICKENING THUD!



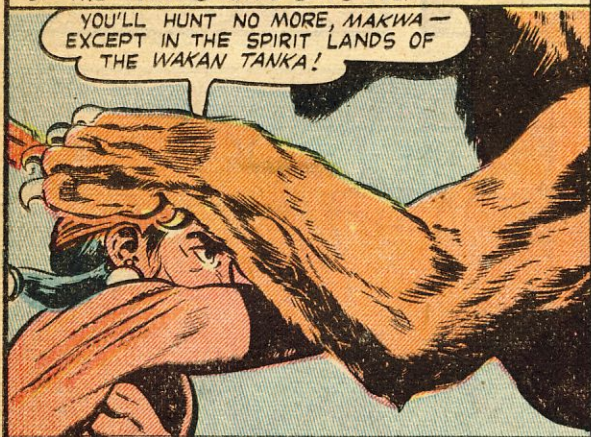
TWISTING AND TURNING, THEY FIGHT TO THE DEATH, KNOWING ONE MISSTEP WILL PLUNGE THEM OVER THE LEDGE—

MUST REACH HIS HEART SOON OR—HIS CLAWS WILL— CUT ME IN HALF...



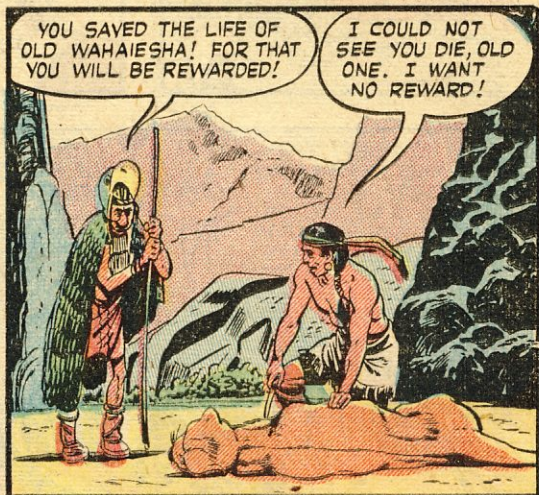
A LAST DESPERATE LUNGE! THE LONG KEEN BLADE OF THE HUNTING KNIFE BITES DEEP!

YOU'LL HUNT NO MORE, MAKWA— EXCEPT IN THE SPIRIT LANDS OF THE WAKAN TANKA!



YOU SAVED THE LIFE OF OLD WAHAIESHA! FOR THAT YOU WILL BE REWARDED!

I COULD NOT SEE YOU DIE, OLD ONE. I WANT NO REWARD!



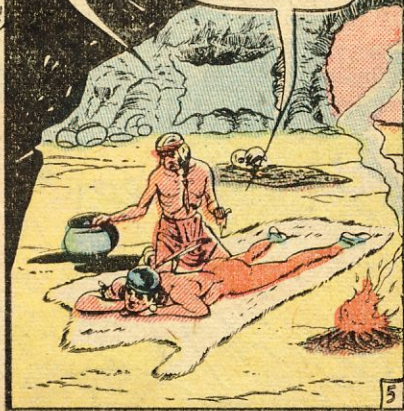
THE INDIANS FEAR ME! THEY DROVE ME FROM THEIR TEEpees MANY MOONS AGO. GREAT MAGIC WAS MINE, GREATER THAN THAT OF ALL THEIR MEDICINE MEN! NOW I AM AN OUTCAST, DESERTED BY ALL MEN. ALL FEAR ME. NONE WOULD HAVE RISKED HIS LIFE TO SAVE MINE—YET YOU DID...!

COME WITH ME! I WILL MEND YOUR CUTS. I PRACTICE NO REAL MAGIC, YOUTH. I HAVE LEARNED THE SECRETS OF NATURE, FAR BETTER THAN ANY MEDICINE-MAN. IT IS THIS THAT THEY HOLD AGAINST ME!

YOU ARE AN OUTCAST, AND SO AM I! NO ONE WILL SPEAK TO ME AMONG THE CHEYENNE BECAUSE OF SOMETHING I DID NOT DO!

I SEE YOU WERE WHIPPED! AND YET, THE SPIRITS TELL ME YOU DID NOT DESERVE THIS LASHING!

IT WAS HORSE KILLER! HE STOLE THE BOW AND HID IT. HE TOOK MY AMULET AND PLACED IT WHERE THE BOW HAD BEEN. THUS WAS I BLAMED. BUT I CANNOT PROVE IT!



LATE THAT NIGHT, AS RED HAWK SITS AND WATCHES WITH BREATHLESS INTEREST, OLD WAHAIESHA CHANTS SPELLS, PLACING MAGIC AND HIS OWN BREATH INSIDE A SMALL LEATHER BAG...

I WILL GIVE YOU A DEVIL BAG! IT WILL AID YOU WHEN YOU RETURN TO YOUR VILLAGE, TO FIND THE ONE WHO HAS DONE THIS THING TO YOU!



REMEMBER MY ADVICE, RED HAWK! TRUST IN THE DEVIL BAG!



IF IT WORKS, YOU WILL FEAST HEAVILY, OLD ONE! MY BOW WILL BRING YOU DEER AND BUFFALO FOR MANY MOONS TO COME!

RED HAWK RETURNS TO THE VILLAGE, WHERE THE EVENTS ARE STILL GOING ON. AN OUTCAST, NONE SPEAKS TO HIM. HE SITS STILL AND SILENT ON THE EDGE OF THE GATHERINGS...

SEE THE THIEF! SEE THE MAN WITHOUT HONOR! LOOK AT HIM WHO STOLE THE SACRED BOW OF OUR FRIENDS! HO!



I AM NO THIEF! THE DEVIL BAG HERE KNOWS THAT! THERE IS A DEVIL INSIDE WHO IS MY FRIEND! I WILL LOOSEN HIM FROM THE BAG THAT HE MAY GO AMONG YOU AND SEEK OUT HIM WHO LIED ABOUT ME!

WAH! A DEVIL!

LOOK—THE BAG IS LOOSENING...

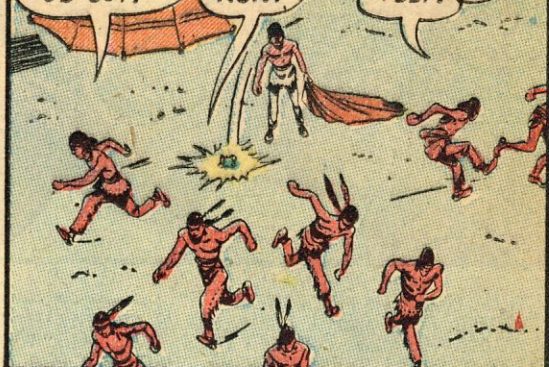


RED HAWK CASTS THE OPENED BAG ON THE GROUND, AND ALL AROUND IT FLEE IN TERROR...

HE WILL SEEK US OUT!

RUN! RUN!

WAKA TANGA TSEI!



YET ONLY HORSE KILLER FEELS GUILT, AS HE RETIRES TO HIS BED OF TWIGS FOR THE NIGHT—

CAN RED HAWK SUSPECT ME? NO...I WORRY NEEDLESSLY! NONE SAW ME ENTER THE TEPEES OF THE SIOUX! NONE SAW ME TAKE THE BOW AND LEAVE THE AMULET!



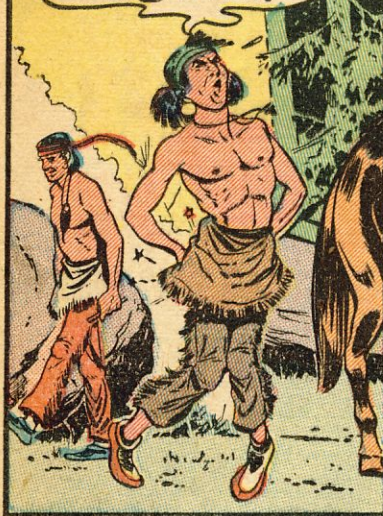
AND THEN...OUT OF THE DARKNESS AND THE SILENCE...HORSE KILLER FEELS A SUDDEN SHARP PAIN ON HIS LEFT CHEEK!

SOMETHING—STUNG ME! SOMETHING HOT AND SHARP—LIKE THE POINTED FINGERNAIL OF A—SPIRIT—DEVIL!



NOT ONLY DURING A SLEEPLESS NIGHT DOES THE SPIRIT-DEVIL STRIKE— BUT IN BROAD DAYLIGHT, TOO!

OOO WWW!



DURING THE GAMES—

Yiiii! OW!



—AND DURING THE FEASTING, THE SPIRIT DEVIL HITS, AGAIN AND AGAIN!

AWWWK!

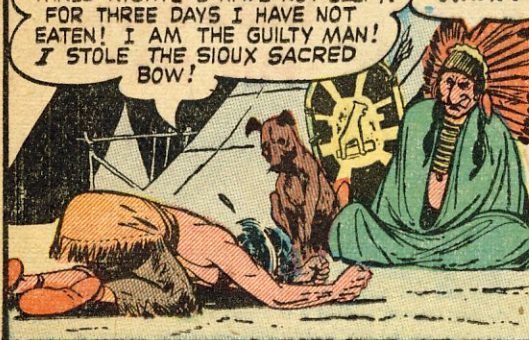
YOU ARE A CRAZY MAN, HORSE KILLER! YOU SPILL SCALDING SOUP ALL OVER YOURSELF!



FOR A FEW DAYS, HORSE-KILLER ENDURES THE STINGINGS AND THE BITINGS, THEN HIS COURAGE BREAKS!

CHIEF WHITE BULL, I CAN STAND IT NO LONGER! FOR THREE NIGHTS I HAVE NOT SLEPT! FOR THREE DAYS I HAVE NOT EATEN! I AM THE GUILTY MAN! I STOLE THE SIOUX SACRED BOW!

WHAT?



I WAS JEALOUS! I DID IT TO MAKE HIM APPEAR A FOOL. BUT HIS DEVIL GOT OUT OF THE DEVIL BAG AND HAUNTED ME! AT LEAST—NOW I CAN SLEEP!

YOU SHALL RECEIVE TWENTY LASHES! YOU SHALL BE MADE TO WEAR A WOMAN'S CLOTHES AND DO A WOMAN'S WORK! TAKE HIM AWAY!



THAT NIGHT, A GREAT FEAST IS MADE FOR RED HAWK, BUT RED HAWK EATS LITTLE. INSTEAD, HE PUTS THE CHOICEST CUTS INTO A BAG, AND WHISPERS GO THE ROUNDS OF THE CAMPFIRES...

HE FEEDS THE DEVIL WHO HAUNTED HORSE KILLER!

AIEEE! IT IS A STRONG DEVIL, AND NEEDS MUCH FOOD!



BUT THAT NIGHT—

EAT WELL, OLD ONE! FOR YOU TAUGHT ME THE TRICK OF SHOOTING THESE TINY CLAY PELLETS WITH MY TONGUE! IT WAS THESE PELLETS HORSE KILLER FELT—NOT ANY DEVIL!

AS I SAY, RED HAWK— THERE IS NO SUCH THING AS MAGIC—EXCEPT WHAT MEN'S OWN MINDS INVENT!



HERE'S REAL FUN for YOU!



FUN FOR BOYS

Loads and Loads of

EXCITING THINGS TO DO!

Here's a treasure chest of enjoyable and interesting pastimes and sports—hobbies and games for every active youngster. No end to the things to do and fun to enjoy. Contains

14 COMPLETE SECTIONS:

1. How to Become a Whiz at Ping-Pong
2. Training Your Dog to Do Tricks
3. Plans and Directions for Making Useful Articles of Wood
4. How To Be the Life of the Party with Magic
5. 101 Money Making Plans and Ideas
6. A Group of Indoor and Outdoor Games
7. An 8-Lesson Course on Drawing Cartoons, Art, Lettering
8. A Complete Course in Boxing with Blows and Tactics
9. Secrets of Jiu Jitsu with Amazing Grips and Holds
10. A Program for Developing Powerful Muscles!
11. How to Punch a Bag
12. How to Do Tricks with a Cowboy Lariat
13. Plans and Instructions for Building Model Planes
14. A Beginner's Course on Ventriloquism with a Complete Skit

More before such a wonderful book. 256 Pages—hundreds of illustrations—and only **\$1.00**

GIANT COLLECTION of 100 GAMES

An Avalanche of Games—Each Game is Separate and Complete with Instructions for Play. Here's one of the greatest playthings offers of all time! 100 GAMES—of every conceivable kind—at a price so low as to be almost a gift. No longer pay \$1.00 or \$2.00 for a single game with a fancy box and some cardboard. Here's real value!

1001 hours of fun and pleasure for the entire family! Games for the youngest to play alone and for the whole family to play for an evening of fun. Games for rainy days—sick in bed games—travel games. Indoors and table games—outdoors and action games—games of chance and skill—party games—puzzles and tricks—handicraft and hobbies, too!

ALL THESE GAMES:

Add-a-letter
Anagrams
Art Games
Baseball
Battle
Blind-Sang
Blow-Ball
Checker Board
Chinese Fan Tea
Chinese Puzzle

Devil & Angels
Eight Man Puzzle
Football
Fox & Geese
Feather Race
Golf
Mazes
Paper Folding
Pipe Cleaner
Antics

Jig-Saw Puzzle
Rag-Doll
Squirrel Race
Spinning Movies
Skee Ball
Treasure Hunt
and 75 MORE
GAMES



THE COWBOY BOOK

All About Bronco-Busting, Roundups, Cow-Punching, Roping, Range Life, Cowboy Songs, Woodcraft, Tracking, Shooting, Indian Sign Talk, Cowboy Lingo, Famous Cowboys of the Past!

Here's a book that will take you right into the bunk-house and on to the ranch to take part in all cowboy activities. Shows you how to make real cowboy knots and hitches—how to throw a rope like a cowboy—and the section of cowboy words and slang tells you how to talk like a cowboy. It takes you right into the daily, exciting activities of the range—and shows you how stunts and cattle are roped and wrestled—how a roundup is staged—and how cattle are branded to protect ownership. You and your friends can have real fun running a cowboy shindig—in which you can prepare a meal, in cowboy fashion around an open outdoor fire—you can warble some cowboy songs like "Bury Me Not on the Lone Prairie," "Whoopee Ti Yi, Git Along Little Babies," "The Cowboy's Dream," etc.—you can talk "Indian Sign Talk"—you can tell stories and recount the stirring sagas of Buffalo Bill, Jesse James, Billy the Kid, Wild Bill Hickok, etc. Also contains complete sections on "Tracking a Man or Beast"—and "Woodcraft Signals"—as used by Indians and Western Cowboys. Everything is fully described, explained and illustrated in this thrilling book! Brand new book—and only

\$1.00



Wild & Woolly FUR HAT

only **\$1.49**

A real fur Dan'l Boone Trapper's Hat—just like the Pioneers wore. What a thrill this genuine RACCOON HAT will give that youngster! Boys, Girls, in fact everyone can have fun playing Pioneer, Cowboy and Indian Games, hunting and hiking when they are all dressed up in this wonderfully warm hat made of RACCOON with a RACCOON TAIL down the back. The young ones will be the envy of all their friends when they sport this original DAN'L BOONE Trapper's Hat. Adjustable to fit all head sizes. Ideal for gift giving.

Everything About Wrestling—Inside Stories and Gossip—Stars of Yesterday and Today—plus a complete section on How to Wrestle!

The WRESTLING SCENE

By GUY LeBOW

Here is the book that contains everything every follower of the sport wants to know—life stories of the stars of yesterday and today—gossip and inside information about wrestlers, managers, promoters, etc.—stories of the great matches of all time—college wrestling—female wrestlers, etc.

It's the wrestling WHO'S WHO—with complete facts, figures and photographs of Jim London, Stranger Lewis, Gene Stanley, Antonio Rocca, Frank Sexton, Gorgeous George, Don Eagle, Primo Carnera, Buddy Rogers, Ernie Dusek, Golden Superman, Lord Carleton, and all the other stars of today and yesterday. And it contains HUNDREDS OF ACTION PHOTOS—MALES AND FEMALES WRESTLING STARS and many illustrations. Plus—a complete section with holds and descriptions which makes up a COMPLETE COURSE IN WRESTLING. **\$1.00**

How to Order: Just mail coupon or write on separate letter indicating which article or book you want. If you enclose payment, we mail everything postage free. If you prefer C.O.D., pay on delivery plus postage. Money back guarantee.

Waverly Books, Inc., 80 East 11th St., Dept. 1234
New York 3

RUSH YOUR ORDER TODAY!

Waverly Books, Inc., Dept. 1234
80 East 11th St., New York 3, N. Y.

Gentlemen: Please send me the following:

Enclosed () Check or M.O. () C.O.D. plus postage

<input type="checkbox"/> Fun for Boys.....\$1.00	<input type="checkbox"/> Raccoon Hat.....\$1.49
<input type="checkbox"/> 100 Games.....\$1.00	<input type="checkbox"/> Cowboy Book.....\$1.00
<input type="checkbox"/> Wrestling Scene.....\$1.00	

Name

Street

City

State

STRAIGHT ARROW

BLEACHED BUFFALO SKELETONS LAY UPON THE PLAINS, MUTE TESTIMONY TO THE GREEDY SLAUGHTER OF THE HIDE-DEALERS! THE COMANCHE SAW THEIR HERDS BEING FAST DEPLETED- THEIR VERY LIVES THREATENED BY THE RUTH-LESS KILLERS SEEKING TO MAKE A QUICK FORTUNE IN ILL-GOTTEN HIDES! AND WHEN THE WAR DRUMS BEAT ANGRILY, STRAIGHT ARROW RODE OUT AGAINST THE DEADLY LONG GUNS OF THE MURDEROUS

"BUFFALO KILLERS"

fred Meagher

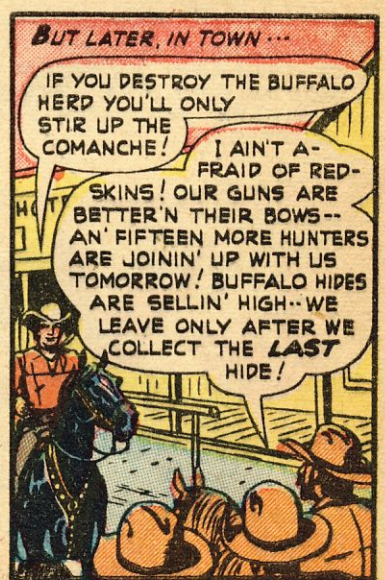
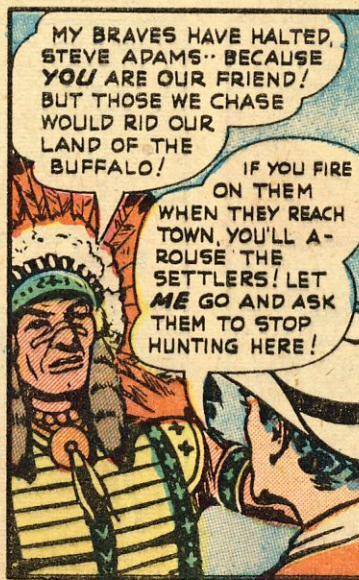
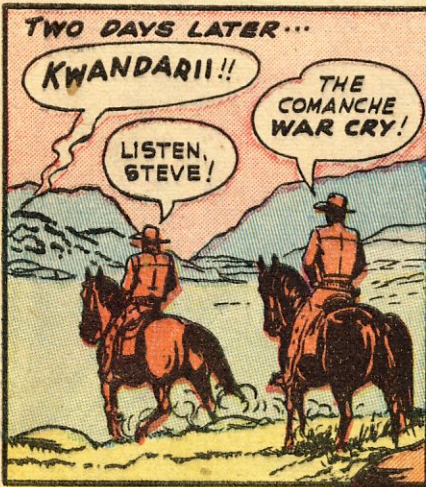
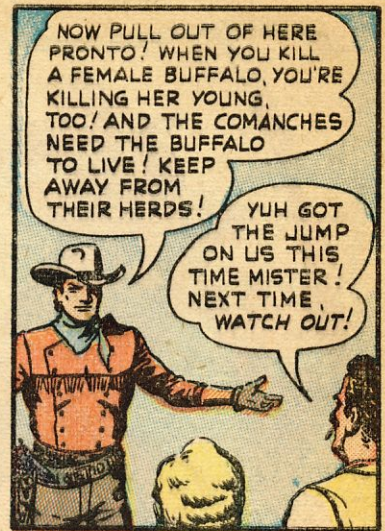
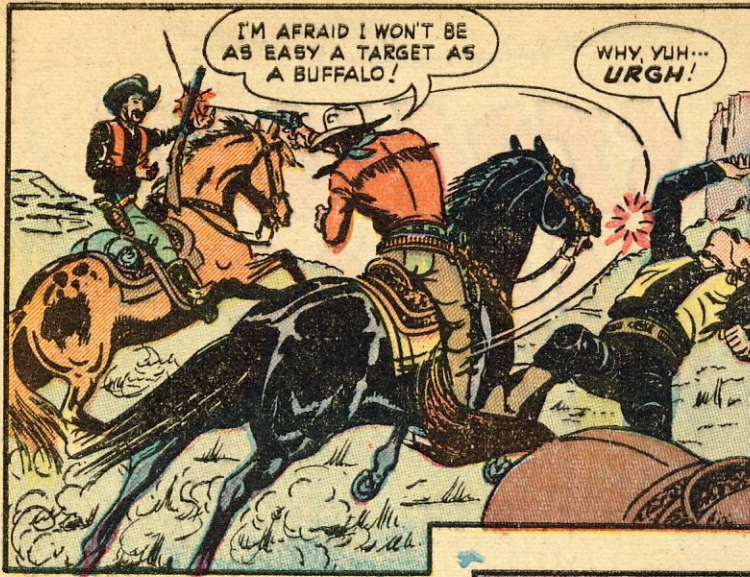
STEVE! THOSE CRITTERS ARE SHOOTIN' DOWN A MOTHER BUFFALO!

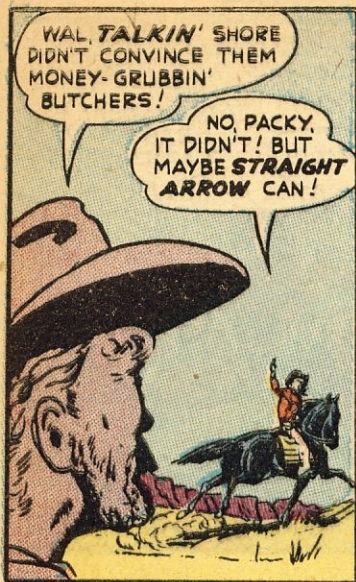
HOLD YOUR FIRE!

HOLD YOUR **TONGUE**, MISTER! DON'T TALK WHILE I'M SHOOTIN'--MIGHT SPOIL MY AIM!

I'LL HANDLE THE MEDDLER!

YOU AREN'T SHOOTING ANY BUFFALO ON MY SPREAD!

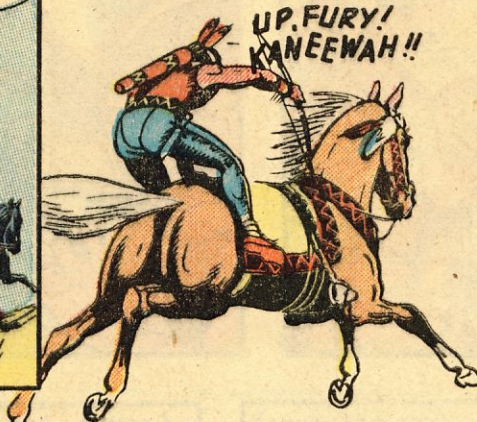




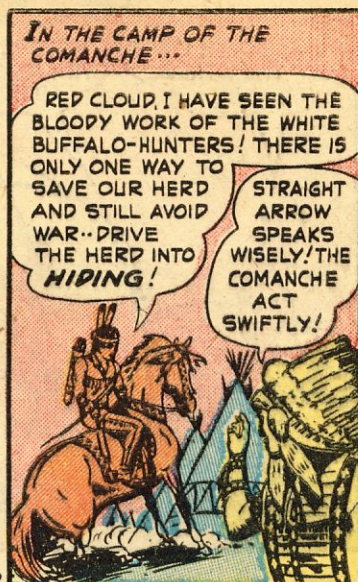
WAL TALKIN' SHORE
DIDN'T CONVINCE THEM
MONEY-GRUBBIN'
BUTCHERS!

NO, PACKY,
IT DIDN'T! BUT
MAYBE **STRAIGHT
ARROW** CAN!

INTO THE HIDDEN CAVE IN SUN-
DOWN VALLEY, STEVE ADAMS
RIDES! AND SOON, OUT OF THE
SECRET ENTRANCE, THUNDERS
THE MIGHTY PALOMINO, FURY,
AND MOUNTED ON HIM, THE
DALNTLESS WARRIOR---
STRAIGHT ARROW!



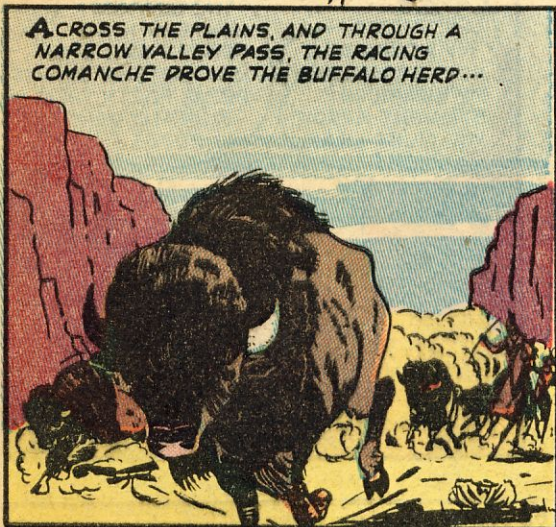
UP, FURY!
WANEWAH!!



IN THE CAMP OF THE
COMANCHE---

RED CLOUD, I HAVE SEEN THE
BLOODY WORK OF THE WHITE
BUFFALO-HUNTERS! THERE IS
ONLY ONE WAY TO
SAVE OUR HERD
AND STILL AVOID
WAR--DRIVE
THE HERD INTO
HIDING!

STRAIGHT
ARROW
SPEAKS
WISELY! THE
COMANCHE
ACT
SWIFTLY!



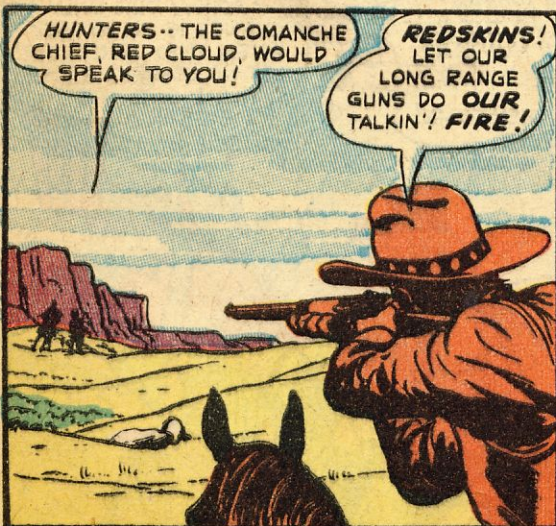
ACROSS THE PLAINS, AND THROUGH A
NARROW VALLEY PASS, THE RACING
COMANCHE PROVE THE BUFFALO HERD---



BUT, THE NEXT DAY---

LOOK, THE BUFFALO HUNTERS
HAVE FOUND THE TRAIL!
SOON THEY WILL COME
UPON THE HERD AND
SLAY THEM ALL!

COME, RED
CLOUD! LET
US PARLEY
WITH THEM!
UP, FURY!



HUNTERS-- THE COMANCHE
CHIEF, RED CLOUD, WOULD
SPEAK TO YOU!

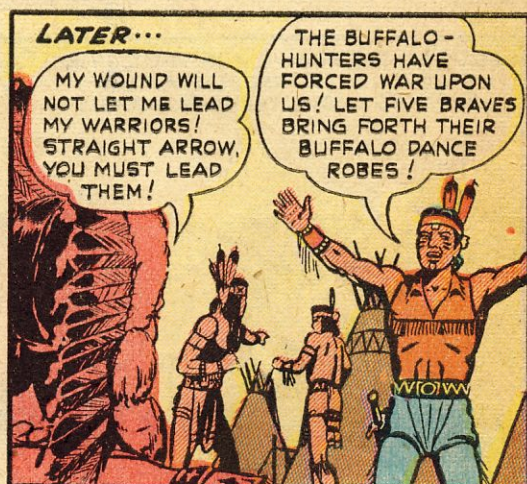
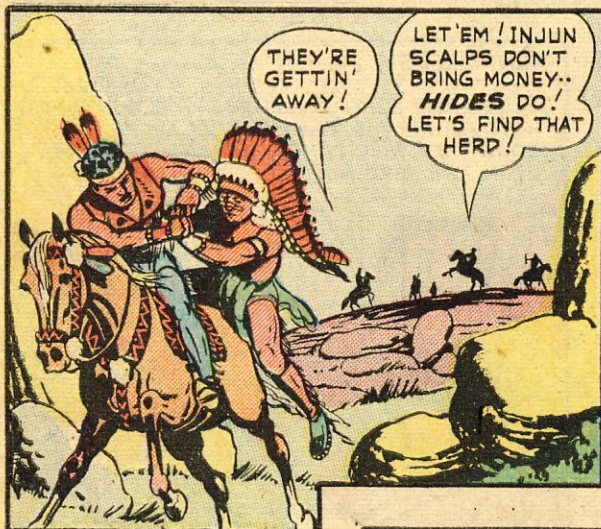
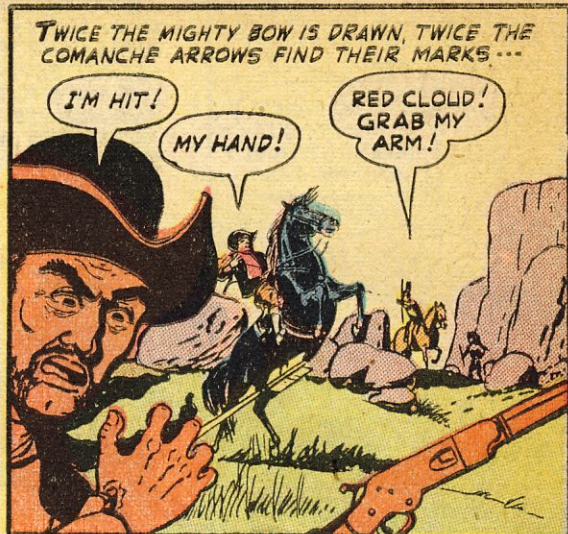
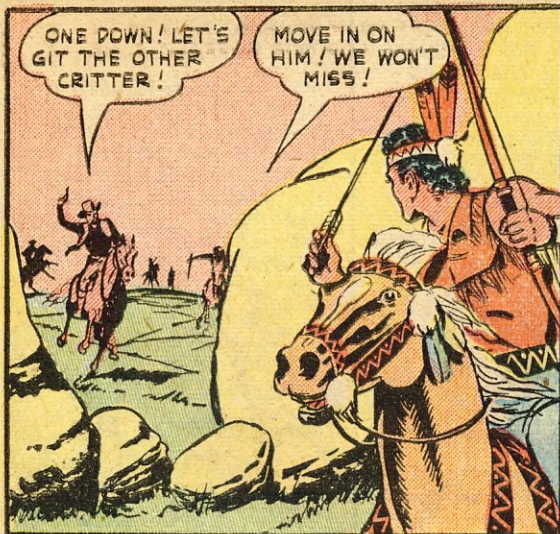
REDSKINS!
LET OUR
LONG RANGE
GUNS DO **OUR**
TALKIN'! **FIRE!**

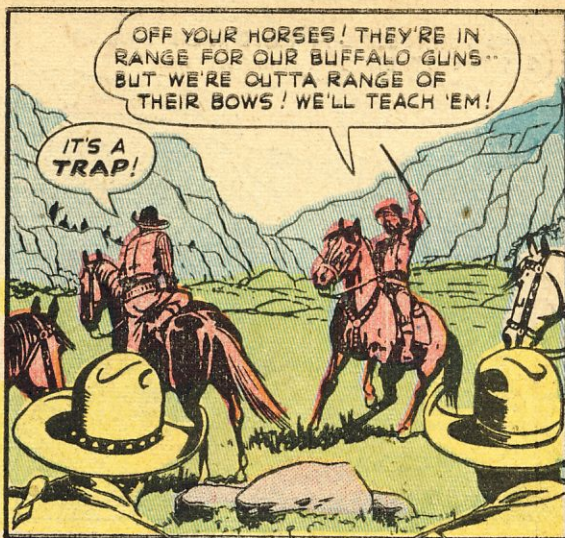
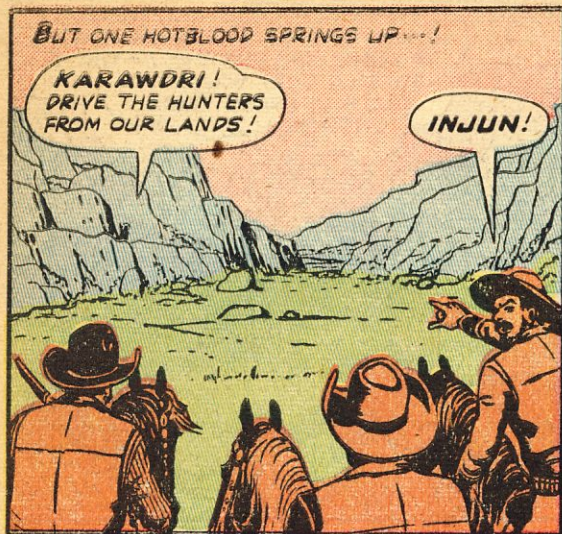


WAIT! WE HAVE COME
IN PEACE TO---

**AIEEE...
MY ARM!**

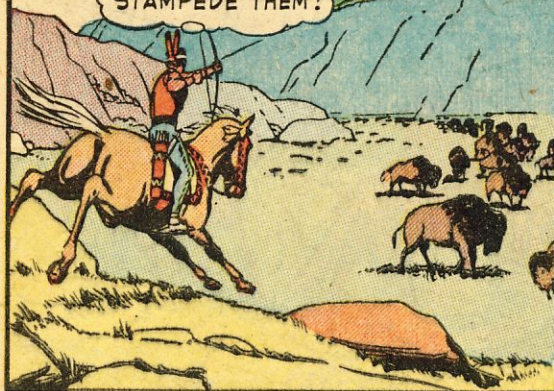
ZING



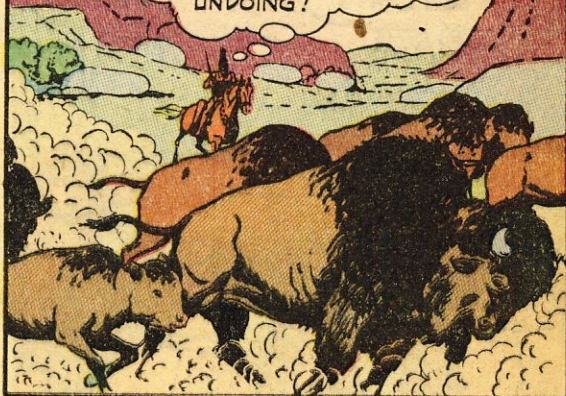


RACING TO THE HIDDEN BUFFALO, STRAIGHT ARROW FIRES FLAMING ARROWS BEHIND THE HERD...

THE FLAMES WILL STAMPEDE THEM!

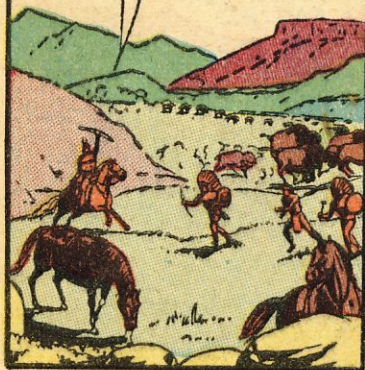


THEY RUN!... THEY WILL THUNDER BY MY TRAPPED TRIBESMEN AND TOWARDS THE HUNTERS!... THE BUFFALO THEY SOUGHT TO KILL WILL PROVE THEIR UNDOING!



AS THE HERD RACES BY THE COMANCHES...

MOUNT AND FOLLOW ME!

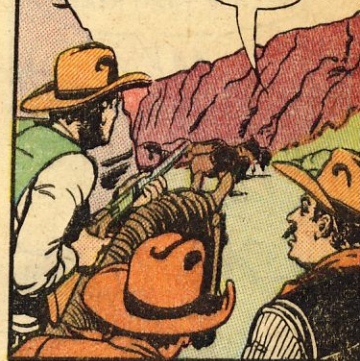


RIDE LOW ON THE SIDES OF YOUR HORSES! WE WILL KEEP TO THE REAR ON THE FAR FLANK OF THE HERD! WHEN THE BUFFALO PASS THE HUNTERS... WE **STRIKE**!



FERGIT THE REDSKINS! THEY'RE STILL HOLED UP AT THE PASS! LET'S GIT SOME SKINS!

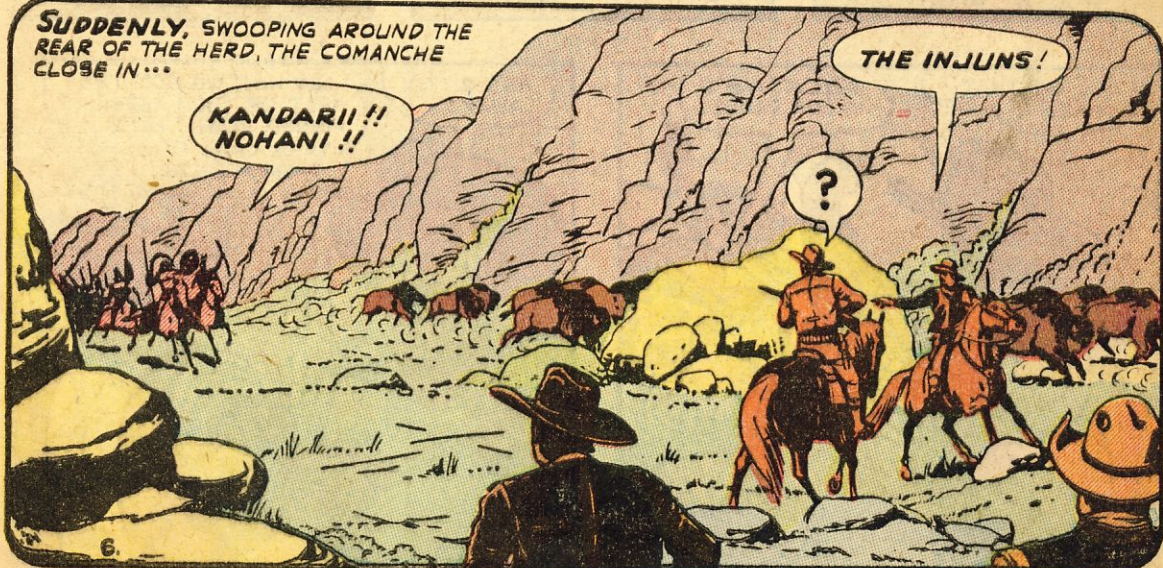
YUH CAN'T MISS!

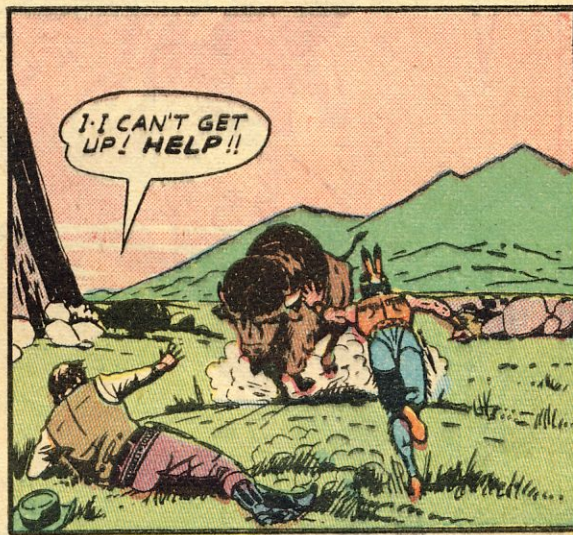
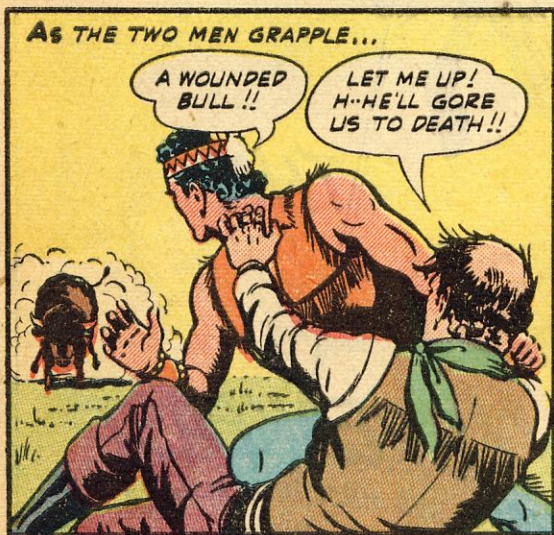
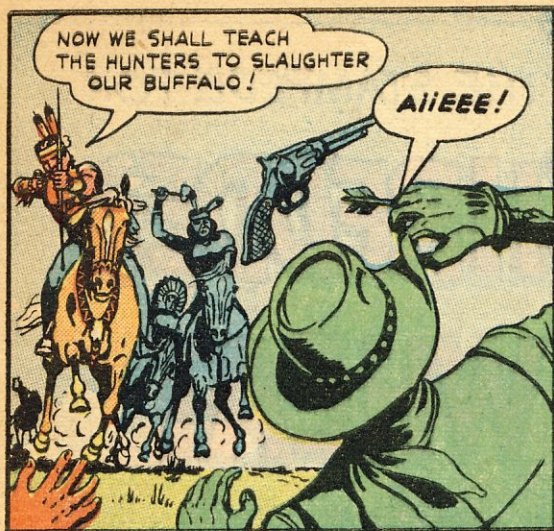


SUDDENLY, SWOOPING AROUND THE REAR OF THE HERD, THE COMANCHE CLOSE IN...

KANDARI!! NOHANI!!

THE INJUNS!



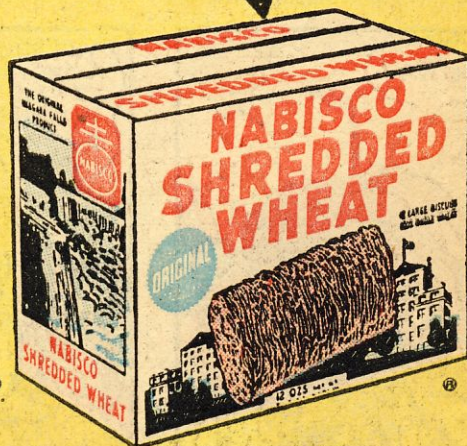


BOYS AND GIRLS! JOIN THE STAMPEDE FOR

NABISCO SHREDDED WHEAT



THE
STRAIGHT
ARROW BREAKFAST
EATEN BY STEVE ADAMS, PACKY, AND MESQUITE MOLLY!



When you're "on the go" all day, like Straight Arrow, you need a hearty breakfast of NABISCO SHREDDED WHEAT to keep you going! That's just what this 100% whole wheat breakfast does! Gives you plenty of energy to keep you on your toes—with milk and sugar it makes a sturdy breakfast that stands by you! And once you taste the swell, wheaty flavor—you'll want NABISCO SHREDDED WHEAT for lunch and supper, as well! Ask your Mom to get you NABISCO SHREDDED WHEAT now—eat the breakfast Straight Arrow fans eat!

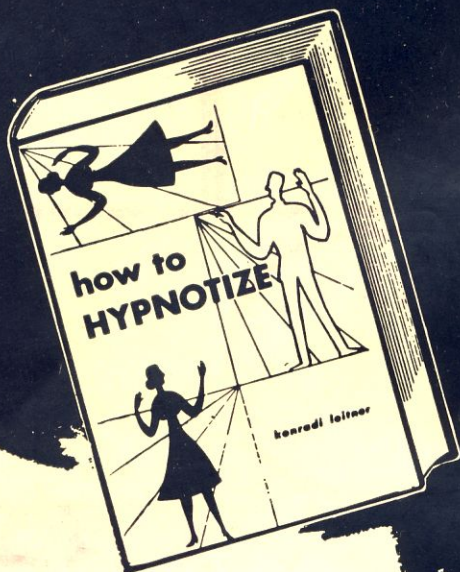


Listen to Straight Arrow's exciting adventures on the Mutual Broadcasting System. Look in your local paper for time and station.

THE BREAKFAST FULL OF
POWER FROM NIAGARA FALLS

NATIONAL BISCUIT COMPANY

HOW TO HYPNOTIZE



**IT'S EASY TO
HYPNOTIZE...**

when you know how!



Mail Coupon Today

STRAVON PUBLISHERS, Dept. H-5
113 West 57th St., N. Y. 19, N. Y.

Send **MASTER KEY TO HYPNOTISM** in plain wrapper.

☐ Send C.O.D. I will pay postman \$1.98 plus postage.

☐ I enclose \$1.98. Send postpaid.
If not delighted, I may return it in 10 days and get my money back.

Name

Address

City..... State.....

Canada & Foreign—\$2.50 with order.

WANT the thrill of imposing your will over someone? Of making someone do exactly what you order? Try hypnotism! This amazing technique gives full personal satisfaction. You'll find it entertaining and gratifying.

The **Master KEY TO HYPNOTISM** shows all you need to know. It is put so simply, anyone can follow it. And there are 24 revealing photographs for your guidance.

SEND NO MONEY

FREE ten days examination of this system is offered to you if you send the coupon today. We will ship you our copy by return mail, in plain wrapper. If not delighted with results, return it in 10 days and your money will be refunded. Stravon Publishers, Dept. H-5, 113 West 57th Street, New York 19, N. Y.

WE GUARANTEE TO SAVE YOU MONEY!

YOUR MONEY BACK QUICK IF YOU CAN BUY FOR LESS ELSEWHERE



The Champion
Super Special Quality — a sure winner! Amazing! Real massive, Manly! Solid Gold Color effect. Big pseudo Diamond in centre flanked by 2 others . . . 4.95

The Ritz
Large 1 Karat Stone — real sparkle! Very low priced for quick sales. Refined, impressive, smooth. Men — get this handsome ring now! Bargain! . . . 1.99

Commando "5"
5 big, impressive Pseudo Diamonds of fiery brilliancy. Extra-heavy weight, natural Gold color, with \$750.00 appearance. Manly! Commands respect! 3.55

SHOCK RESIST WATCH FOR ACTIVE MEN



**BANG IT!
DROP IT!
THROW IT!**

**NOW
7.97**

The special, patented PROTECT-O-BALANCE feature every active man and boy has waited for. Now you can DROP IT, BANG IT, HIT IT and never worry. UNLIMITED GUARANTEE EXCLUSIVE OF PARTS — You never pay one red cent for skilled labor costs! Accurate Swiss jewel movement! Red Sweep Second Hand! Numerals glow at night. Rich looking silver color case. Unbreakable crystal. Modern design! Supply limited due to international crisis. Get yours NOW while you can. Special price . . . 7.97



Double Cluster
Enchanting ring for smart ladies. 20 small Pseudo Diamonds imported from Europe are hand set in twin clusters. Very feminine . . . dainty . . . refined! Only . . . 2.94

Loyal Wedding Set
10 glistening brilliant to resemble diamonds featured in Loyal Wedding Ring set. Gorgeous gold color . . . fashionable! Compare! Both rings . . . 2.94

Royal Peacock
15 Rhinestones in blazing rainbow hues: Ruby-red, Emerald-green, Sapphire-blue and Diamond-white colors. Exquisitely designed, so dainty! . . . 1.98

"ETERNAL LOVE"

Engagement and Wedding Ring Set



Something special and very pretty! Imagine—12 sparkling Pseudo Diamonds, imported from Europe, set in a gorgeous Engagement and Wedding Ring Set! . . . NATURAL GOLD color, exquisite design. Your price for both—4.89. Yet they look like \$750.00 and more! They sparkle a thousand rays of light! Enjoy a LIFETIME!

TRY AT OUR RISK!

You can't lose a penny. Try this gorgeous ETERNAL LOVE set at our risk. If not satisfied, we will return the price at once. Don't delay. Order a set today. Don't lose this opportunity. Remember—BOTH rings are yours for only 4.89. MAIL THE COUPON NOW.

"THE ELDORADO"

Men's Distinctive Watch

"ELDERADO"—the watch for active men—last word in smart styling! Sparkling Pseudo Diamonds and Rubies set around the dial. Solid Gold color effect, chromed back. Unbreakable crystal. Luminous hands. Large sweep-Second hand. Rugged case, built to take the "goff." Imported Swiss movement gives dependable service. UNLIMITED GUARANTEE EXCLUSIVE OF PARTS—never a penny for skilled labor cost! Formerly 24.95. Special SALE PRICE, only 9.99—not a penny more. 10-DAY FREE TRIAL. Your money back quick if not delighted. RUSH COUPON NOW!



9.99



Genuine DIAMOND Lockett—TERRIFIC VALUE! While they last, you can have this glamorous DIAMOND LOCKET at an unbelievably low price! Rich, solid gold color effect, gorgeous design. Has special frames inside for two photographs of loved ones! Complete with chain, yours for 2.95

Starlight FASHION Earrings
18 dazzling brilliants made to look like precious diamonds. They sparkle with a 1000 rays of light at parties, winning attention and admiration. Stylish starlight design, fabulous Hollywood appearance. Add glamour to your ensemble! Satisfaction guaranteed or money back! Only . . . 1.69

FREE 10 DAY TRIAL AT HOME

Pictures and words can't do justice to the wonderful quality of our merchandise. So we allow you 10 whole days to see, try, enjoy any article—right in your own home—without risk! FULL PRICE BACK QUICK if not thrilled! Write desired articles in coupon and rush at once! Pay price, plus postage, on delivery. Enjoy 10 days at OUR risk! It pays to deal with this reliable company.



CUT HAIR AT HOME

Complete 3-piece outfit for cutting hair at home. Set includes: Hair Clippers, Tapered Barber Comb and Scissors, and easy directions. Saves time and money for the whole family. Special low price for 3 pieces all for . . . 2.90



TINY NITE LAMP
Less than 4 inches tall! Has own powerful battery current—no plug-in needed. Press switch to light. Ideal for nursery, bedroom and during storms. Beautiful, jewelry-like appearance. Complete with dainty shade and tiny bulb. 88c

Men's INITIAL Ring



Your own INITIAL in Raised Gold color effect firmly set on a BLOOD-RED stone. Flanked by 2 sparkling pseudo DIAMONDS imported from Europe. Ring made in 14 Karat Rolled Gold plate, very fashionably designed, rich in appearance. **WEAR IT WITH PRIDE!** Enjoy a lifetime—it's so handsomely masculine so distinctive! Mention letter desired and send strip of paper for size. Bargain price 2.97

AMAZING WEATHER "ROSE"



Place near window—see color changes like magic! RED allegedly indicates rain, storms; BLUE—fair and sunny; PURPLE—changes coming! Amazes everyone! Beautiful, decorative. Flower pot given. 98c

2 IN 1 CASE & CIGARET LIGHTER



Slip your whole pack into this sleek, handsome, combination case and built-in, Sure-Fire Lighter. No more fumbling around for cigarettes or matches! Bargain price 1.94

Ladies' SPORTEX Watch

Special!

A sturdy, accurate watch with special jewel movement. Ideal for active women and girls, nurses, teachers, sportswomen, typists, housewives, etc. Case is dainty yet so sturdy! Has luminous hands and numbers for night reading. So feminine and petite, yet so accurate too! 10-Day MONEY BACK Guarantee and conditional free service certificate. Bargain price . . . 7.90



7.97

Tear out and mail this COUPON

CONSUMERS MART, Dept. 80-E

131 West 33rd Street, New York 1, N. Y.

Write articles desired on lines below. Pay price shown plus a few cents postage and excise tax on delivery. Then TRY 10 DAYS FREE! You take no risk—FULL PRICE BACK UNLESS THRILLED AND DELIGHTED!

NAME OF ARTICLE DESIRED	PRICE

NAME (Please print) _____

ADDRESS _____

TOWN _____ STATE _____

PLEASE! Send ring sizes on thin strip of paper wrapped around finger.

BIG, POWERFUL SUPER FIELD GLASS

NOW you can own and enjoy Rocket's most POWERFUL and very BEST FIELD GLASS at a special LOW PRICE! Well made of rugged metals and has specially ground magnification lenses. Such TERRIFIC POWER you won't believe your eyes! Get an intimate view of nature—the sky at night . . . the birds, mountains, etc.

60 PLACES AND SEE THINGS!

Get a close-up of that neck-to-neck finish at the races, the flashing uppercut of the boxer, the quick pass down the football field, seashore scenes, etc. See what your neighbors are doing without being seen! Special SALE price, only . . . 2.94

